

CITY OF MARYSVILLE AGENDA BILL

EXECUTIVE SUMMARY FOR ACTION

CITY COUNCIL MEETING DATE:

AGENDA ITEM:	
Cedarcrest Golf Rate Increase	
PREPARED BY: Tara Mizell	DIRECTOR APPROVAL:
DEPARTMENT: Parks, Culture and Recreation	
ATTACHMENTS:	Cedarcrest Golf Rate Increase and Current Market Study
BUDGET CODE:	AMOUNT:
SUMMARY: Staff in partnership with our contractor, Premier Golf Centers, LLC are recommending an increase of golf fees to be collected at Cedarcrest. The current market study clearly shows that these increases are in line with our local competitors and well within industry standards. We recommend adoption of the attached rate tables for 2021-2025. We will still have the ability to revisit the rates should the market change during the next four years.	

RECOMMENDED ACTION: Staff recommends that Council authorize the Mayor to execute rate increases for Cedarcrest Golf Course effective March 2021 through March 2025.
RECOMMENDED MOTION: I move to authorize the Mayor to sign and execute _____.

CITY OF MARYSVILLE
Marysville, Washington

RESOLUTION NO. _____

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MARYSVILLE,
WASHINGTON, ADOPTING REVISED GREENS FEES AND RENTAL FEES
FOR CEDARCREST GOLF COURSE.**

WHEREAS, staff and course operator Premier Golf have evaluated greens fees and rental fees at Cedarcrest Golf Course and at comparable golf courses; and

WHEREAS, setting fees as set forth in Exhibit A would maintain consistency with industry standards, offer competitive rates and are expected to meet revenue goals for the course.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF MARYSVILLE that Resolution No. 2483 is repealed and the schedule of greens fees and rental fees in Exhibit A is adopted effective March 9th.

ADOPTED by the City Council at an open public meeting this 8th day of March, 2021.

CITY OF MARYSVILLE

By _____
JON NEHRING, MAYOR

Attest:

By _____
TINA BROCK, DEPUTY CITY CLERK

Approved as to form:

By _____
JON WALKER, CITY ATTORNEY

RATES--Cedarcrest 6 year look--RATES

EXHIBIT A

Proposing increase 2years in a row and then off a year

Adult-PRE TAX

RATE	2020	2021	2022	2023	2024	2025
18 holes WD	30.0	32.0	32.0	33.0	34.0	34.0
18 Holes WE	35.0	37.0	37.0	38.0	39.0	39.0
9 Holes WD	22.0	23.0	23.0	24.0	25.0	25.0
Twilight WD	22.0	23.0	23.0	24.0	25.0	25.0
Twilight WE	22.0	23.0	23.0	24.0	25.0	25.0
Tw-Late WD/WE	14.0	15.0	15.0	16.0	17.0	17.0
Early Bird	22.0	23.0	23.0	24.0	25.0	25.0
9 Holes WE (after Noon)	23.0	24.0	24.0	25.0	26.0	26.0
18 Hole playcard	323.5	345.3	345.3	356.3	367.2	367.2
Playcard WE Surcharge	4.0	4.0	4.0	4.0	4.0	4.0
Adult Annual (valid anyday)	1851.7	1939.1	1939.1	1982.8	2026.54	2026.5

Senior/Military (weekday)-PRE TAX

RATE	2020	2021	2022	2023	2024	2025
18 holes WD	24.0	26.0	26.0	27.0	28.0	28.0
9 Holes WD	17.0	18.0	18.0	19.0	20.0	20.0
Twilight WD	22.0	23.0	23.0	24.0	25.0	25.0
18 Hole playcard-post tax	241.2	263.0	263.0	274.0	284.9	284.9
Senior Annual (Mon-Fri only)-post tax	1234.4	1321.9	1321.9	1365.60	1409.32	1409.3
Senior Qtr. Pass (Mon-Fri only)-pots tax	257.2	279.1	279.1	290.0	300.9	300.9

Junior -PRE TAX

RATE	2020	2021	2022	2023	2024	2025
18 Holes WD	14.0	14.0	14.0	14.0	15.0	15.0
9 Holes WD	14.0	14.0	14.0	14.0	15.0	15.0
Twilight WD	14.0	14.0	14.0	14.0	15.0	15.0

Rentals-POST TAX

	2020	2021	2022	2023	2024	2025
18 Hole	\$ 15.00	\$ 16.00	\$ 16.00	TBD	TBD	TBD
9 Hole	\$ 10.00	\$ 11.00	\$ 11.00	TBD	TBD	TBD
18 Twilight	\$ 10.00	\$ 11.00	\$ 11.00	TBD	TBD	TBD
9 Twilight	\$ 10.00	\$ 11.00	\$ 11.00	TBD	TBD	TBD
Trail Fee	\$ 8.00	\$ 8.00	\$ 8.00	TBD	TBD	TBD
Pull Cart	\$ 6.00	\$ 7.00	\$ 7.00	TBD	TBD	TBD
Rental Clubs	\$ 15.00	\$ 30.00	\$ 30.00	TBD	TBD	TBD

GREY=rate increased that year

WINTER RATES--Cedarcrest 6 year look--WINTER RATES

Proposing increase 2years in a row and then off a year-\$1 Increase

Adult-PRE TAX**WINTER NOV 1 THRU FEB 28**

RATE	2020	2021	2022	2023	2024	2025
18 holes WD	25.5	26.5	26.5	27.5	28.5	28.5
18 Holes WE	28.0	29.0	29.0	30.0	31.0	31.0
9 Holes WD	19.3	20.3	20.3	21.3	22.3	22.3
Twilight WD	19.3	20.3	20.3	21.3	22.3	22.3
Twilight WE	19.3	20.3	20.3	21.3	22.3	22.3
Tw-Late WD/WE	13.3	14.3	14.3	15.3	16.3	16.3
Early Bird	20.3	21.3	21.3	22.3	23.3	23.3
9 Holes WE (after Noon)	19.3	20.3	20.3	21.3	22.3	22.3
18 Hole playcard	323.5	345.3	345.3	355.3	365.3	365.3
Playcard WE Surcharge	4.0	4.0	4.0	4.0	4.0	4.0
Adult Annual (valid anyday)	1851.7	1939.1	1939.1	1982.8	2026.54	2026.5

Senior/Military (weekday)-PRE TAX**WINTER NOV 1 THRU FEB 28**

RATE	2020	2021	2022	2023	2024	2025
18 holes WD	20.3	26.0	26.0	27.0	28.0	28.0
9 Holes WD	15.8	18.0	18.0	19.0	20.0	20.0
Twilight WD	19.3	23.0	23.0	24.0	25.0	25.0
18 Hole playcard-post tax	241.2	263.0	263.0	274.0	284.9	284.9
Senior Annual (Mon-Fri only)-post tax	1234.4	1321.9	1321.9	1365.60	1409.32	1409.3
Senior Qtr. Pass (Mon-Fri only)-pots tax	257.2	279.1	279.1	290.0	300.9	300.9

Junior -PRE TAX**WINTER NOV 1 THRU FEB 28**

RATE	2020	2021	2022	2023	2024	2025
18 Holes WD	14.0	14.0	14.0	14.0	15.0	15.0
9 Holes WD	14.0	14.0	14.0	14.0	15.0	15.0
Twilight WD	14.0	14.0	14.0	14.0	15.0	15.0

Rentals-POST TAX **WINTER NOV 1 THRU FEB 28**

	2020	2021	2022	2023	2024	2025
18 Hole	\$ 15.00	\$ 16.00	\$ 16.00	TBD	TBD	TBD
9 Hole	\$ 10.00	\$ 11.00	\$ 11.00	TBD	TBD	TBD
18 Twilight	\$ 10.00	\$ 11.00	\$ 11.00	TBD	TBD	TBD
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Trail Fee	\$ 8.00	\$ 8.00	\$ 8.00	TBD	TBD	TBD
Pull Cart	\$ 6.00	\$ 7.00	\$ 7.00	TBD	TBD	TBD
Rental Clubs	\$ 15.00	\$ 30.00	\$ 30.00	TBD	TBD	TBD

GREY=rate increased that year