

**CITY OF MARYSVILLE AGENDA BILL**

**EXECUTIVE SUMMARY FOR ACTION**

**CITY COUNCIL MEETING DATE: May 13, 2019**

<b>AGENDA ITEM:</b>	
Strawberry Festival Master Agreement with Maryfest Inc.	
<b>PREPARED BY:</b>	<b>DIRECTOR APPROVAL:</b>
Jim Ballew	
<b>DEPARTMENT:</b>	
Parks, Culture and Recreation	
<b>ATTACHMENTS:</b>	
Master Agreement	
<b>BUDGET CODE:</b>	<b>AMOUNT:</b>
<b>SUMMARY:</b>	

Maryfest Inc. has submitted their 2019 Strawberry Festival Proposal for consideration by the City Council. The 2019 Proposal includes multiple events presented to the community beginning June 8 and concluding June 17, 2019. This year marks the 88<sup>th</sup> year of the Strawberry Festival. Maryfest has the option to renew operations of the festival for up to four (4) years. As per MMC 5.48.050 to exercise this option the festival sponsor, each year, shall submit a new festival proposal for approval by the City Council and shall pay a new festival permit fee. The festival proposal for each year shall be substantially the same form as the Festival Proposal/Permit (see attachments).

Staff has met with Maryfest officials to discuss the proposal in its entirety and supports the 2019 proposal.

**RECOMMENDED ACTION:**

Staff recommends the City Council consider the 2019 Strawberry Festival Proposal and authorize the Mayor to sign the Master Agreement with an option for four (4) additional years through 2023.

**CITY OF MARYSVILLE  
STRAWBERRY FESTIVAL MASTER PERMIT/ AGREEMENT  
ISSUED TO**

**MARYFEST INCORPORATED**

WHEREAS, MARYFEST INCORPORATED (applicant) has submitted as festival proposal for the Strawberry Festival pursuant to MMC 5.48; and

WHEREAS, the Marysville City Council awarded the festival permit to MARYFEST INCORPORATED (applicant) on May 13, 2019; and

WHEREAS, the Marysville City Council in its discretion pursuant to MMC 5.48.050 has granted the MARYFEST INCORPORATED (applicant) as the festival sponsor an option to renew the permit without public competition for up to four years;

THEREFORE, the Master Permit is issued with the following terms and conditions.

**1. TERM**

- A. First year Annual Proposal/Permit Period for June 8 through June 17, 2019. Festival Proposal for 2019 is attached as Exhibit B.
- B. Options to renew for the years 2020, 2021, 2022 and 2023.

Pursuant to MMC 5.48.050, to exercise this option the festival sponsor, each year, shall submit a new festival proposal for approval by the City Council and shall pay a new festival permit fee. The festival Proposal for each year shall be in substantially the same form as the Festival Proposal/Permit attached as Exhibit B.

**2. APPLICANT/SPONSORING AGENCY**

Sponsoring Agency: MARYFEST INCORPORATED  
Business Address: PO BOX 855, Marysville WA 98270  
Business Telephone: 360-659-7664  
Business Fax: 360-651-9854  
Email: [www.maryfest.org](http://www.maryfest.org)  
Tax Identification: 23-7432611

Sponsoring Agency Official(s) of Record:

Name: Jodi Hiatt Title: President  
Cell Number: 425-239-2302

### **3. GENERAL RULES AND REGULATIONS FOR ALL STRAWBERRY FESTIVAL PERMITS.**

#### **A. Annual Permit Fees and Conditions**

1. FEE: The Annual Permit Fee for the sponsoring organization Maryfest Incorporated will be in the amount of \$500.00 payable within 30 days of City Council approval of the Annual Festival Proposal.

2. Award of the Strawberry Festival Annual Master Permit shall not be construed as constituting the Strawberry Festival or Maryfest Incorporated as a governmental or proprietary activity, event or function of the City of Marysville, nor shall it be construed as constituting the Festival sponsor(s) as agents of the City of Marysville.

3. This Strawberry Festival Annual Master Permit is authorization to use City of Marysville Facilities only. It no way replaces any permit or license required by any other governmental regulatory organization for the activities identified herein.

#### **B. Festival Sponsor Responsibility - Indemnification**

The Festival sponsor shall assume all responsibility and liability for the conduct and management of the Annual Strawberry Festival, and the finances thereof.

The Festival Sponsor shall defend, indemnify and hold the City, its officers, officials, employees and volunteers harmless from any claims injuries, damages, losses or suits including attorney fees, arising out of or in connection with the performance of this festival and agreement, including actions or inactions of persons participating or providing services in the event or from spectators, citizens, and other persons attending the events, except for injuries and damages caused by the sole negligence of the City.

#### **C. Insurance Coverage(s)**

Maryfest Incorporated agrees that it will maintain in force, at its own expense, a liability insurance policy which will insure Maryfest Inc. and the City of Marysville, its appointive and elected officers, employees and agents from any suits, claims or action brought against the City by any person or persons and from all costs and expenses of

litigation brought against the City, its appointive and elected officers, employees and agents for such injuries to persons or damages to property occurring during the term of this Agreement or thereafter that result from performance or nonperformance by Maryfest Inc. of the obligations set forth in this Agreement. Such insurance policy shall be written for a period to include twenty-four (24) hours prior to the first of any and all activities presented by the Annual Festival Permit and extending for a period not less than twenty-four hours (24) following the completion of the event, including activities associated with the post Festival activities required to complete all events.

Maryfest Inc.'s maintenance of insurance as required by the agreement shall not be construed to limit the liability of Maryfest Inc to the coverage provided by such insurance, or otherwise limit the City's recourse to any remedy available at law or in equity.

Maryfest Inc. shall provide a certificate of insurance evidencing:

#### **Minimum Scope of Insurance**

1. Automobile Liability insurance with a minimum combined single limit for bodily injury and property damage of \$1,000,000 per accident.
2. Commercial General Liability insurance shall be written with limits no less than \$1,000,000 each occurrence, \$2,000,000 general aggregate and a \$2,000,000 products- completed operations aggregate limit. The City shall be named as an additional insured on Maryfest Inc.'s Commercial General Liability insurance policy using ISO CG 20 10 10 01 with CG 20 37 10 01 or substitute endorsements providing equivalent coverage.

#### **Other Insurance Required – As Applicable**

Alcohol – If event activities includes alcohol available for consumption, whether sold or not, Maryfest Inc. shall procure and maintain for the duration of the event Liquor Liability insurance in the amount of \$1,000,000 each occurrence. The City is to be named as an additional insured on Liquor Liability insurance. Host liquor liability coverage may be substituted when alcohol is consumed and not sold on premises with the prior written approval of the City.

Athletic Participant Events – If event activities include athletic events, the General Liability insurance shall include coverage for participant liability with limits of not less than \$1 million per occurrence.

#### **Other Insurance Provisions**

The insurance policies are to contain, or be endorsed to contain, the following provisions for Automobile Liability and Commercial General Liability insurance:

1. Maryfest Inc.'s insurance coverage shall be primary insurance as respect the City. Any Insurance, self-insurance, or insurance pool coverage maintained by the City shall be excess of Maryfest Inc.'s insurance and shall not contribute with it.

Notice of 2. Cancellation of Insurance.

In the event that Maryfest Inc receives notice (written, electronic or otherwise) that any of the above-required insurance coverage is being cancelled and/or terminated, the Maryfest Inc. shall immediately (within forty-eight (48) hours) provide written notification of such cancellation/termination to the City.

**Acceptability of Insurers**

Insurance is to be placed with insurers with a current A.M. Best rating of not less than A: VII.

**Verification of Coverage**

Contractor shall furnish the City with original certificates and a copy of the amendatory endorsements, including but not necessarily limited to the additional insured endorsement, evidencing the insurance requirements of the Contractor before commencement of the work

In case of breach of any provision of this section, the City may at its options and with no obligation to do so, provide and maintain at the expense of Maryfest Inc. such types of insurance in the name of Maryfest Inc. as the City may deem proper, and may deduct or charge costs from any sums which may be found or become due to Maryfest under this Agreement or may demand Maryfest promptly reimburse the City for such costs.

**D. Independent Contractor**

It is further agreed by and between the parties that because this Agreement shall not constitute nor create an employer-employee relationship, Maryfest shall be responsible for all obligations relating to federal income tax, self employment, FICA taxes and contributions, and all other so-called employer taxes and contributions, including, but not limited to, industrial insurance(Worker's Compensation), and that Maryfest agrees to hold the City of Marysville harmless from any claims, valid or otherwise, made to the City because of these obligations.

Any and all employees of Maryfest, while engaged in the performance of any work or services required by Maryfest under this Agreement, shall be considered employees of Maryfest only and not the City of Marysville, and any and all claims that may or might arise under the Workman's Compensation Act on behalf of said employees of Maryfest, made by a third party as a consequence of any negligent act or omission the part of Maryfest's employees while so engaged in any of the work or services required to be rendered herein, shall be the sole obligation and responsibility of Maryfest.

Maryfest shall comply with all applicable provisions of the Fair Labor Standards Act

and other legislations affecting its employees and the rules and shall save the City free, clear and harmless from all actions, claims, demands and expenses arising out of said act and rules and regulations that are or may be promulgated in connection herewith.

Maryfest assumes full responsibility for the payment of all payroll taxes, use, sales, income or other form of taxes, fees, license, excises or payments required by city, state and federal legislation which are now, or may during the term of this Agreement be, enacted as to all persons employed by Maryfest Inc. and as to all duties, activities and requirements by Maryfest Inc. in performance of the work under this Agreement and Maryfest Inc. shall assume exclusively liability therefore, and meet all requirements there under pursuant to any rules or regulations that are now or may be promulgated in connection herewith.

**E. Non Discrimination**

Maryfest Inc. nor any officer, agent or employees shall not discriminate in the provision of service under this contract against any individual, partnership, or corporation based upon race, religion, sex, creed, place of origin, or any other form of discrimination prohibited by federal, state or local law.

**F. Annual Festival Events and Activities**

All proposed festival events and activities are to be identified through the Strawberry Festival Annual Proposal no later than April 1 of the Festival year. The Festival Events and Activities schedule is to be submitted for review by the City Clerks Office and each City Department or Division identified providing support. The Festival Events and Activities schedule must also identify all sponsoring or hosting entities prior to approval of the Master Permit. The Proposal shall also identify all advertising and promotional efforts for distribution throughout the Pacific Northwest. All schedules are to be provided to the City's Public Information Officer for community distribution through the Community Access Channel and other City advertising resources. The Proposal shall designate the geographical boundaries of the festival area and may include provisions within the area for festival parades, carnivals, sporting and recreational events.

**G. Use of Public Property**

All public streets and facilities to be utilized for the permitted year are to be identified in the Annual Festival Proposal and updated annually for approval. Facilities or events not identified within the Annual Festival Proposal Exhibits are not covered within the annual permit and will not be considered permitted or authorized activities. Use of public facilities that require advanced reservations, facility use agreements and or additional use considerations must be identified on an annual basis no later than 90 days before the first day of all festival activities. Facilities not reserved and or utilized by the permitted agency may become available for other uses under the requirements of any required facility use agreements enforced by the City. The sponsoring organization is prohibited from charging any type of admission or entry fee requirement in facilities owned and operated by the City of Marysville.

**H. Vendor Facilities and Structures**

All proposed vendors and structures housed on publicly owned and or private property are to be identified within the Annual Festival Proposal. Vendors not submitted will not be authorized to conduct business under the benefits of the Master Permit and will not be considered associated with the Strawberry Festival and subject to the requirements of the City of Marysville Municipal Code. Portable facilities erected or delivered for public use are to be identified within the organizations insurance coverage(s). Such facilities are to be inspected prior to authorized use by the general public. Maryfest will provide a copy of all participating vendors each year to the Finance Director to verify sales tax reporting requirements.

**I. Risk Management Plan**

The sponsoring agency will establish a Risk Management Plan that will identify any potential catastrophic losses or events during the length of the Festival. The plan is to be submitted as an element of the Annual Festival Proposal. The plan must develop and maintain overall policies and procedures for risk control, including security, personal safety, automobile safety, fire prevention, emergency planning and legal liability, using internal or city assistance. The Risk Management plan is to identify the following basic criteria for the safety of all participants specifically during the Festivals largest attendance events such as:

1. Parade Route Safety Features and Evacuation Plan
2. Market in the Park Safety Requirements and Evacuation Plan
3. Special Venue Safety Requirements and Evacuation Plan
4. Carnival Site Safety Requirements and Evacuation Plan

The sponsoring organization is to identify the current Risk Manager annually within the Proposal. The Risk Manager is to provide immediate notification to the City Clerk of any potential loss or claim as a result of participation in any of the authorized Festival Events.

**J. Special Conditions**

Special Conditions may be required of the Master Permit during the permitted year. See attached **Special Conditions Exhibit A** if applicable.

**K. Severability**

If any part of this Agreement is found to be in conflict with applicable laws, such part shall be inoperative, null and void, insofar as it is in conflict with said laws, and the remainder of the Agreement shall remain in full force and effect.

IN WITNESS WHEREOF, the City and Maryfest have executed this Agreement as of the date first above written.

Date this \_\_\_\_ day of \_\_\_\_\_, 201\_\_.

THE CITY OF MARYSVILLE

By \_\_\_\_\_  
JON NEHRING, Mayor

APPROVED AS TO FORM:

ATTEST:

By \_\_\_\_\_  
JON WALKER, City Attorney

By \_\_\_\_\_  
JAN BERG, City Clerk

MARYFEST INCORPORATED

By \_\_\_\_\_  
PRESIDENT



## **Special Conditions Exhibit A**

1. Maryfest Inc. may be responsible for damages to any city owned facilities and or equipment utilized during the overall length of the festival. Responsibility includes repairs and or replacement of any damaged equipment and or fixtures.
2. Traffic controls not available through the City's inventory will be the responsibility of Maryfest Inc.
3. Effective 2020, Maryfest Inc. will reimburse to the City additional expenses incurred by the Marysville Police Department and Marysville Street Department for day of event costs that exceed normal operational costs including overtime and equipment rental(s).
4. The City reserves the right to cancel its obligations to the sponsoring organization in the event of a public emergency requiring city forces and equipment.
5. Advertising of all festival activities is important to the success of the festival and promotion of the City of Marysville. Festival Sponsors are encouraged to work with the City's Community Information Officer in year-round promotions of the Strawberry Festival. The City requests that an ex-officio position be assigned to the sponsors operating board or Board of Directors to maintain open and current communications of all planned activities. State wide promotion of the Strawberry Festival shall include various marketing strategies and programs that are designed to attract tourism throughout Washington, Oregon and British Columbia. Maryfest agrees to maintain a full time web site that provides the annual calendar of events no later than May 1st of each festival season. Related brochures and guides are to be published within 30 days of the actual festival dates.
6. Beer Garden:  
If the Festival Applicant hosts or allows any vendor to operate a Beer Garden, the Festival Applicant and the vendor must show full compliance with all applicable applications, permits, insurance requirements, laws, regulations and codes within 15 DAYS (time period) prior to the event.

**EXHIBIT B**  
**ANNUAL STRAWBERRY FESTIVAL PROPOSAL 2019**



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## 2019 Strawberry Festival Permit Proposal

Prepared for: City of Marysville

Prepared by: Maryfest, Inc.

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We are very excited to be working with and promoting the  
City of Marysville and North Snohomish County.



# TABLE OF CONTENTS

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## Sponsoring Organization

Applicant Information ..... 3

## Organizations

History ..... 4  
Mission Statement ..... 4  
Legal Structure ..... 4  
Membership & Funding ..... 4  
Insurance ..... 5  
Advertising ..... 5  
Bleachers ..... 6  
Portable Restrooms ..... 6 – 7  
Emergency/Evac Plans ..... 7  
Traveling Schedule ..... 8

## Events

Events by Day ..... 9  
Event Contact Info ..... 10 – 11

## Request for City Help

Street Closures ..... 12  
Street Dept Assistance ..... 13  
Public Works Assistance ..... 14  
Police Dept Assistance ..... 15  
Fire Dept Assistance ..... 16  
Parks & Rec. Dept Assist. .... 17

## Festival Event Maps

Event Locations ..... Appendix - A  
VIP Transportation Route ..... Appendix - B  
Grand Parade Route ..... Appendix - C  
Kiddies Parade Route ..... Appendix - D  
Port-A-Potty ..... Appendix - E

## Emergency Event Evacuation / Disaster Maps / Street Closures

Street Closure Map ..... Appendix - F  
Market General Evac Map ..... Appendix - G  
Market Vendors Evac Map ..... Appendix - H



## Sponsoring Agency Information

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### Applicant/Sponsoring Agency

Sponsoring Agency: **Maryfest Incorporated**

Business Mailing Address: **PO Box 855  
Marysville WA 98270**

Business Physical Address: **1408 & 1412 1<sup>st</sup> Street.  
Marysville WA 98270**

Business Telephone: **360-659-7664**

Business Fax: **360-651-9854**

Website: [www.maryfest.org](http://www.maryfest.org)

Tax Identification #: **23-7432611**

### Sponsoring Agency Official(s) of Record:

Name:	<b>Jodi Hiatt</b>	Title: <b>President</b>
Telephone:	Cell: <b>425-239-2302</b>	Work: <b>360-659-4706</b>
Name:	<b>Chris Nation</b>	Title: <b>President Elect</b>
Telephone:	Cell: <b>425-322-6630</b>	Work: <b>360-658-9195</b>
Name:	<b>Ed Geisler</b>	Title: <b>Vice President</b>
Telephone:	Cell: <b>360-653-6584</b>	Work: <b>n/a</b>
Name:	<b>Jodi Condyles</b>	Title: <b>Secretary</b>
Telephone:	Cell: <b>425-501-3995</b>	Work: <b>n/a</b>
Name:	<b>Art Maldonado</b>	Title: <b>Treasurer</b>
Telephone:	Cell: <b>425-583-9705</b>	Work: <b>n/a</b>



## **HISTORY / MISSION / FUNDING**

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### **History**

Strawberry Festival has been a Marysville tradition since 1932. In 1974 Maryfest Inc., the managing corporation for the Marysville Strawberry Festival, was formed. The primary mission of Maryfest Inc. is to organize, manage, and govern the annual Strawberry Festival and to promote the Communities of Marysville and Tulalip throughout the Pacific Northwest, Oregon and Canada.

### **Mission Statement**

Promote tourism for the City and businesses of Marysville and the surrounding communities. Promote and honor educational, leadership and volunteer opportunities for youth living within the Marysville School District Boundary through the annual scholarship program and other festival and community events.

### **Legal Structure**

Maryfest, Inc. is a 501 (c) 4 nonprofit organization as identified by the US Internal Revenue Service. Management of the Corporation, is vested in the fifteen (15) Board of Directors. The Executive Officers and Board include the President, President-Elect, Vice President, Secretary, Treasurer, and Board Members. The Strawberry Festival is supported by Event Directors and Committee Members that are all non-paid volunteers residing in the City of Marysville and surrounding areas.

### **Membership and Funding**

Members of Maryfest, Inc., shall be individuals, partnerships, corporations, associations and firms of every type and description interested in promoting the community of Marysville. Membership fees are established and approved by the Board of Directors.

The Marysville Strawberry Festival is made possible through financial support received through corporate sponsorships, individual or corporate donations and federal, county and community grant programs.



## **INSURANCE / ADVERTISING**

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### **Insurance**

General Insurance coverage for Maryfest, Inc and for all Strawberry Festival approved events are provided through Capital Specialty Insurance Corporation, Middleton, WI, an “A” rated company and Great American Insurance Group, Cincinnati, OH, an “A+” rated company.

The local insurance agent for Maryfest, Inc.,  
Marysville-Anderson Insurance Agency  
13805 Smokey Point Blvd, Suite 105  
Marysville, WA 98271  
360-653-0900

The City of Marysville and the Marysville School District #25 are named as additional insured in the liability policy of \$1 million per occurrence and \$2 million aggregated per event during the Strawberry Festival for a period to include twenty-four hours (24) prior to the first of any and all activities presented by the Annual Festival Permit and extending for a period not less than twenty-four hours (24) following the completion of the festival event, including activities associated with the post Festival activities required to complete all events. Additionally, a Certificate of Insurance is required for all motorized units/vehicles, equestrian units, and food vendors with the City of Marysville, the Marysville School District #25, Maryfest, Inc., and their employees and volunteers named as additional insured.

Our current policy covers Maryfest, Inc. from January 25, 2019 (1/25/2018) through January 25, 2020 (1/25/2019). A copy of coverage is attached to this application for the City of Marysville records.

### **Advertising**

Advertising for the promotion of the annual festival includes television promotions with local CBS affiliate KIRO TV (Ch7). MARYFEST will be ordering new “Street Light Banners” to be placed on the State Ave. street light poles from the Ebey Slough Bridge up to 76<sup>th</sup> Street. The Strawberry Festival float trailer is currently being “wrapped” and will serve as a traveling billboard throughout Washington, Oregon and Canada as we attend our parades. Investments in the usage of social media platforms (Facebook, Twitter, Instagram, etc) will be quadrupled, to reach a large demographic that utilizes social media as a means of communication.

Additionally, the traveling float trailer and truck will display our financial corporate sponsors logos and the City of Marysville logo as supporters of the Marysville Strawberry Festival.



## OPERATIONS

### **Bleachers**

Maryfest, Inc., owns remote controlled hydraulic bleachers. The bleachers are 45 feet long, portable, and take 30 minutes to set up and take down. The bleachers will be used at the Grand Parade, the Kiddies Parade (placement location – Eastside of 5<sup>th</sup> [in road] & State and any other event where they are needed.

### **Portable Restroom Placement**

Portable Restrooms are provided and serviced by NW Cascade Honey Bucket (800-562-4442). They will be placed at the following locations and on dates listed.

#### **Saturday, June 8, 2019**

3 Standard & 1 ADA

Kid's Party in the Park (Asbury Field)

#### **Friday, June 14, 15, 16, 2019**

2 Standard

12 Standard & 2 ADA

Kiwanis Beer Garden (7<sup>th</sup> & Alder)

Market in the Park (Asbury Field)

#### **Saturday, June 15, 2019**

2 Standard

Marysville School District Administration (4220 - 80<sup>th</sup>)

1 Standard, 80<sup>th</sup> St. Outside Fenced Area

1 Standard, 78<sup>th</sup> St. Outside Fenced Area

3 Standard

76<sup>th</sup> Street Area

1 unit at Key Bank on 76th just pasted the driveway into Key Bank inside the white line backed up to the wood fence south side

1 unit on 76th North side under signage that reads North State Auto Clinic

1 unit at E & E Lumber outside of the gate opening on the side

3 Standard

Safeway Parking Lot (1258 State Ave.)

2 units at the north end of the parking lot

1 unit at (the south end there is a closed espresso stand at the corner of State and Grove)

1 Standard

Buzz Inn Restaurant (Grove & State)

1 unit SW corner of the parking lot close to the sidewalk

1 Standard

Rushmore Tax Services (1094 State Ave.)

1 unit North side of Business Sign

1 Standard

Municipal Court & Cascade Veterinary Clinic (1094 State Ave.)

1 unit on the side walk

2 Standard

State St. Food Mart (10<sup>th</sup> & State)

2 units North of street barricade under business sign

1 Standard

9<sup>th</sup> St. Empty Bldg. (Grey w/red roof) (901 9<sup>th</sup> Street)

6 Standard

Totem Middle School (7<sup>th</sup> & State)

Sidewalk Area

2 Standard

6<sup>th</sup> & State Ave - NW Corner (Beige Building w/green metal roof)

2 units on Sidewalk

1 Standard & 1 ADA

5<sup>th</sup> & State Ave. – NE Corner

2 Standard

4<sup>th</sup> & State Ave. – NE Corner (Jimmy Johns Restaurant)

2 units on State Ave. Sidewalk close to the alley next to Jimmy Johns Building

1 Standard

3<sup>rd</sup> & Columbia St.

1 unit in a parking lot stall on Columbia St., close to corner



1 Standard	3 <sup>rd</sup> & Alder St. – SW Corner 1 unit in a parking stall on the SW Corner
1 Standard	2 <sup>nd</sup> & Alder St. – NW Corner 1 unit in a parking stall on the NW Corner
2 Standard	City of Marysville – Public Works (80 Columbia) 2 units inside main gate on grass before 2 <sup>nd</sup> gate

## **Risk Management Plans**

Maryfest, Inc is currently working with the City of Marysville to develop and update all disaster preparedness plans for the 2019 Strawberry Festival. All evacuation and disaster plans will be approved and in place prior to June 1<sup>st</sup>, 2019. In our updated plan all events will have new radio communication procedures regarding emergency response and actions.

Risk Assessment Manager:  
Chris Nation  
Cell: 425-322-6630

Asst. Risk Manager:  
Art Maldonado  
Cell: 425-583-9705

## **Evacuation Plans**

### **MARKET in the Park Safety and Evacuation Plan:**

1. Three (3) of four (4) gates are always open during market hours.
  - a. In case of Emergency and/or evacuation, Gate #4 (located at back of field on Quinn, SE corner) will be opened immediately.
2. In the event of a fire emergency the Market Crew will terminate all electrical power at main box located at North end of field if necessary.
3. Market committee has a Certified Red Cross First Responder on site during operational hours.
  - a. If emergency requires 911 will be notified as soon as possible.
4. Two (2) fire extinguishers are located at the Market office (NW corner of field), motor home at main gate on Alder.
5. In case of severe lightning or weather related storm, Market shall be evacuated in an orderly manner, once field is evacuated all gates will be closed and no one will be allowed into field until weather permits and the all clear is given.
6. Please see attached map given to each vendor in welcome packet for emergency exits. (See map Appendix H).

**\*\* In the event of any emergency situation, market staff will notify Emergency First Responders by dialing 911.**

### **Parade Route Safety Features and Evacuation Plan:**

### **Special Venue Safety Requirements and Evacuation Plans:**

### **Carnival Site Safety Requirements and Evacuation Plans:**

\*\* Funtastic Carnivals Inc, is responsible for the confirmation and approval of emergency plans



## 2019 TRAVELING FLOAT SCHEDULE

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### 2019 Traveling Float Schedule for Advertising Information

April 6, 2019	Daffodil Festival (Tacoma, Puyallup, Sumner, Orting)
May 4, 2019	Apple Blossom Festival (Wenatchee, WA)
May 11, 2019	Irrigation Festival (Sequim, WA)
May 18, 2019	Port Townsend Rhododendron Festival (Port Townsend, WA)
May 25, 2019	Hyack Festival (New Westminister, BC)
June 1, 2019	Rose Festival Starlite Parade (Portland, OR)
<b>JUNE 15, 2019</b>	<b>MARYSVILLE STRAWBERRY FESTIVAL</b>
June 29, 2019	Fathoms of Fun (Port Orchard, WA)
July 4, 2019	4 <sup>th</sup> of July Festival (Sedro Woolley, WA)
July 13, 2019	Capital Lakefair Festival (Olympia, WA)
July 20, 2019	West Seattle HI-YU (Seattle, WA)
July 21, 2019	Chinatown (International District Seattle, WA)
July 24, 2019	Greenwood Parade (Greenwood /Seattle, WA)
July 27, 2019	Seafair (Seattle, WA)
August 4, 2019	Pioneer Days Parade (Lake City, WA)
August 11, 2019	Penticton Peach Festival (Penticton, Canada)
August 25, 2019	Ellensburg Parade (Ellensburg, WA)
September 2, 2019	Prosser Festival (Prosser, WA)
September 28, 2019	Autumn Leaf Festival (Leavenworth, WA)
October 5, 2019	Salmon Day (Issaquah, WA)
December 7, 2019	Merrysville for the Holidays (Marysville, WA)



## 2019 STRAWBERRY EVENT SCHEDULE BY DAY

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### Saturday - June 8<sup>th</sup>, 2019

9:00 am – 12:00 Noon  
10:00 am - 4:00 pm

Berry Run (Tulalip Casino/Amphitheatre) – **Event A**  
Kid’s Day (Asbery Field) – **Event B**

### Tuesday - June 11<sup>th</sup>, 2019

12:00 Noon – 2:00 pm

April Friesner Royalty Scholarship Fund Luncheon & Fashion Show – **Event C**  
(Marysville Opera House, 1225 3rd St., Marysville WA 98270)

### Thursday - June 13<sup>th</sup>, 2019

6:30 pm – 9:30 pm  
TBD \*\*\*

Talent Show (Marysville Pilchuck High School Auditorium)  
Carnival (Marysville Middle School - Athletic Field) – **Event D**

### Friday - June 14<sup>th</sup>, 2019

TBD \*\*\*  
2:00 pm – 9:00 pm  
12:00 noon – 10:00 pm

Carnival (Marysville Middle School - Athletic Field) – **Event D**  
Market (Totem Middle School - Asbery Field) – **Event E**  
Kiwanis Beer Garden (7<sup>th</sup> & Alder) – **Event F**

### Saturday - June 15<sup>th</sup>, 2018

9:00 am – 4:00 pm  
TBD \*\*\*  
10:00 am – 9:00 pm  
12:00 noon – 10:00 pm  
1:00 pm – 3:00 pm  
1:00 pm – 2:30 pm  
10:00 am – 11:00 am  
4:00 pm – 5:30 pm  
6:00 pm – 7:00 pm  
7:30 pm – 10:00 pm

Car Show (Totem Middle School – Athletic Field) – **Event G**  
Carnival (Marysville Middle School - Athletic Field) – **Event D**  
Market (Totem Middle School - Asbery Field) – **Event E**  
Kiwanis Beer Garden (7<sup>th</sup> & Alder) – **Event F**  
Strawberry Shortcake Eating Contest (Asbery Field) – **Event H**  
CP “Big Time” Wrestling (Asbery Field) – **Event K**  
Rose Planting Ceremony (Totem Middle School)  
CP “Big Time” Wrestling (Asbery Field) – **Event K**  
Kiddies Parade (State Avenue from 7<sup>th</sup> St. – 5<sup>th</sup> St.) – **Event I**  
Grand Parade (State Avenue from 80<sup>th</sup> – 3<sup>rd</sup> St.) – **Event J**

### Sunday – June 17<sup>th</sup>, 2018

TBD \*\*\*  
10:00 am – 5:00 pm  
12:00 noon – 5:00 pm

Carnival (Marysville Middle School – Athletic Field) – **Event D**  
Market (Totem Middle School - Asbery Field) – **Event E**  
Kiwanis Beer Garden (7<sup>th</sup> & Alder) – **Event F**

\*\*\* Carnival hours are weather permitting and dependent on school hours, if necessary.



## 2019 EVENT CONTACT INFORMATION

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All calls should be directed to the Festival office (360-659-7664) or to the website at [www.maryfest.org](http://www.maryfest.org). \*\*\* The phone numbers listed are for emergency use only. \*\*\*

### **Berry Run - Event A**

Date: Saturday, June 8<sup>th</sup>, 2019  
Time: 9:00 am – 11:00 am  
Location – Tulalip Casino/Amphitheatre  
Contact: Jeff Sowards PH 206-819-4907

### **Kid's Day – Event B**

Date: Saturday, June 8<sup>th</sup>, 2019  
Time: 10:00 am – 4:00 pm  
Location – Totem Middle School - Asbery Field  
Contact: Marcy Giesler PH 360-653-6584

### **April Friesner Scholarship Fund Royalty Luncheon & Fashion Show – Event C**

Date: Tuesday, June 11<sup>th</sup>, 2019  
Time: 12:00 Noon – 2:00 pm  
Location: Marysville Opera House, 1225 3<sup>rd</sup> St., Marysville WA 98270  
Contact: Leslie Buell PH 425-308-5285

### **Talent Show**

Date: Thursday, June 13<sup>th</sup>, 2019  
Time: 6:30 pm – 9:30 pm  
Location: Marysville Pilchuck High School - Auditorium  
Contact: Marcy Giesler PH 360-653-6584

### **Funtastic Carnival– Event D**

Dates: Thursday, June 13<sup>th</sup> – Sunday, June 16<sup>th</sup>, 2019  
Time: TBD \*\* Dependent of School Hours and weather  
Location: Marysville Middle School  
Contact: Funtastic – Rob Rue PH 503-761-0989 or 503-519-8388  
Local Contact: Tom King PH 425-238-0994

### **Market in the Park– Event E**

Dates: Friday, June 14<sup>th</sup> – Sunday, June 16<sup>th</sup>, 2019  
Times: Friday – 2:00 pm – 8:00 pm  
Saturday 10:00 am – 8:00 pm  
Sunday 10:00 am – 5:00 pm  
Location: Totem Middle School - Asbery Field  
Contact: Tom King PH 425-238-0994  
Veronica Love PH 425-870-4275

### **Kiwanis Beer Garden– Event F**

Dates: Friday, June 14<sup>th</sup> – Sunday, June 16<sup>th</sup>, 2019  
Times: Friday - 2:00 pm – 10:00 pm  
Saturday – 10:00 am – 10:00 pm  
Sunday – 10:00 am – 5:00 pm  
Location: 7<sup>th</sup> & Alder  
Contact: Dave Voight PH 360-653-5111



## 2019 EVENT CONTACT INFORMATION

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### Car Show presented by Cars From The NW– Event G

Date: Saturday, June 16<sup>th</sup>, 2019  
Time: 9:00 am – 4:00 pm  
Location: Totem Middle School – Athletic Field  
Contact: Connor Nation PH 425-905-9405

### Strawberry Shortcake Eating Contest– Event H

Date: Saturday, June 16<sup>th</sup>, 2019  
Time: 1:00 pm – 2:00 pm  
Location: Totem Middle School - Asbery Field  
Contact: Amy Edwards PH 253-228-0289

### CP Wrestling– Event K

Date: Saturday, June 16<sup>th</sup>, 2019  
Time: 1:00 pm – 2:00 pm  
Location: Totem Middle School - Asbery Field  
Contact: Chris Nation PH 425-322-6630

### Rose Planting Ceremony

Date: Saturday, June 16<sup>th</sup>, 2019  
Time: 1:00 pm – 2:00 pm  
Location: Totem Middle School and State Ave.  
Contact: Autumn Calkins PH 425-220-5882

### Kiddies Parade– Event I

Date: Saturday, June 16<sup>th</sup>, 2019  
Time: 6:00 pm – 7:00 pm  
Location: State Avenue 7<sup>th</sup> – 5<sup>th</sup>  
Contact: Michelle Sato PH 425-387-2847

### Grand Parade– Event J

Date: Saturday, June 16<sup>th</sup>, 2019  
Time: 7:45 pm – 10:00 pm  
Location: State Avenue  
Contact: Carol Kapua PH 360-659-6086, Co-Chair  
Ed Giesler PH 360-653-6584, Co-Chair

### VIP Transportation

Date: Saturday, June 16<sup>th</sup>, 2019  
Time: 2:00 pm – 12:00 Midnight  
Location: State Avenue  
Contact: Arvin VanBeek PH 360-386-9805



## STREET DEPARTMENT

### STREET CLOSURES

6:00 am, Thursday, June 13<sup>th</sup>, – 10:00 pm, Sunday, June 16<sup>th</sup>, 2019

7<sup>th</sup> Street closed from Alder to Quinn

\*\*\* the beer garden and Market will use this area for three consecutive days and require full street closure.

Friday – June 14<sup>th</sup>, 2019

“NO PARKING AFTER 4:00 PM SATURDAY, JUNE 15<sup>th</sup>” signs posted with Barricades on 2<sup>nd</sup> from Columbia Avenue to Quinn Avenue and at 3<sup>rd</sup> & Alder (both sides of streets). Except for Band & Drill teams buses and vans.

Saturday – June 15<sup>th</sup>, 2019

1:00 pm            5<sup>th</sup> Street from State to Columbia  
5<sup>th</sup> Street from State to Delta

4:00 pm            **Rolling Close** to start at 80<sup>th</sup> & State going South on State Avenue from 80<sup>th</sup> & Grove & Grove to 4<sup>th</sup>.  
76<sup>th</sup> St from State Avenue to 43<sup>rd</sup> \*\*\*Need to confirm Grove Street to 43<sup>rd</sup> to State.  
6<sup>th</sup> Street to 10<sup>th</sup> from State Avenue to Columbia  
6<sup>th</sup> Street to 9<sup>th</sup> from State Avenue to Delta  
2<sup>nd</sup> Street from Columbia to Quinn

5:00 pm            3<sup>rd</sup> Street from State to Alder  
State Avenue from 4<sup>th</sup> to 3<sup>rd</sup>

6:00 pm            Alder (43<sup>rd</sup>) Street from Grove to 76<sup>th</sup>  
7:00 pm            Grove Street from Cedar to 47<sup>th</sup>  
7:30 pm            4<sup>th</sup> Street from Cedar to 47<sup>th</sup>

**\*\* Streets should be closed to all traffic with the exception of emergency vehicles and Festival officials. Special passes will be posted on all Festival vehicles.**

**Copy of Street Closures Attached. (Appendix F)**

**Carol Kapua (360-659-6086), Grand Parade Co-Chair, will work with WADOT & City of Marysville for required permits for 4<sup>th</sup> Street closure.**



## STREET DEPARTMENT

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### STREET DEPARTMENT ASSISTANCE

In addition to the specific events below, street barricades are requested for all festival events requiring Street Closures signs (please see page 12). Maryfest, Inc has already provided required signage to the City of Marysville, Public Works Department. Public Works is currently in the possession of signage for posting notice of closure of SR 528, 4<sup>th</sup> Street and 88<sup>th</sup> Street Freeway Exits and Ebey Slough Bridge. If replacement/repair of signage is required, please contact Ed Giesler at 360-653-6584.

#### **Wednesday – June 12<sup>th</sup>, 2019**

**MARKET:** Barricade placed at back gate of Asbery Field on Quinn.

#### **Thursday – June 13<sup>th</sup>, 2019**

**BEER GARDEN:** Barricades after 6:00 am on 7<sup>th</sup> Street from Alder to Quinn.

#### **Saturday – June 15<sup>th</sup>, 2019**

5:00 pm to end of event

**GRAND PARADE:** Please see street closures (Appendix F) to determine how many barricades are needed. Barricades places on 3<sup>rd</sup> to 2<sup>nd</sup> street jog used by parade participants (per suggestion of street department)?



## PUBLIC WORKS DEPARTMENT

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### PUBLIC WORKS ASSISTANCE

#### **SANITATION DEPARTMENT**

**Saturday – June 8th, 2019**

Dumpster for Kid's Day

1 dumpster placed on the corner of 7<sup>th</sup> & Alder next to fence

Recycle containers for Kid's Day

10 Recycle containers

**Thursday, June 13<sup>th</sup> – Sunday, June 16<sup>th</sup>, 2019**

Dumpster for Market

4 dumpsters placed on corner of 7<sup>th</sup> & Alder next to fence

**\*\*Service is requested once per day in AM on all dumpsters**

Recycle container for Market

20 Recycle containers

**Saturday, June 15<sup>th</sup>, 2019**

Recycle containers – Car Show – 8:00am

6 Recycle containers

#### **GRAND PARADE**

Trash & Recycle containers in ½ block intervals on State Ave. from 76<sup>th</sup> to 3<sup>rd</sup> Street.

Trash & Recycle containers in 1 block intervals on 3<sup>rd</sup> Street from State Ave. to Alder St.





## POLICE DEPARTMENT

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### POLICE ASSISTANCE

**Friday, June 14<sup>th</sup>, 2019**

**Market:** 2:00 pm – 9:00 pm

Occasional walk through to monitor Asbery Field

**Saturday, June 15<sup>th</sup>, 2019**

**Grand Parade:** 4:00 pm to end of event

Assistance with crowd control and street closures

**Parade Vendors:** 5:00 pm to end of event

Festival officials will radio Festival Risk Manager at Command Post if Police assistance is required in removing non-authorized vendors from parade route. Festival Representative will wait on scene for police assistance to arrive. Festival Officials will display identification for all parties.

**Market:** 10:00 am – 9:00 pm

Occasional walk through to monitor Asbery Field

**Kiddies and Grand Parades:** Seafair Marshals will assist in crowd control.

**Market Security:** Off Duty Marysville PD will provide afterhours patrols.

Dates and times contract security is provided: Thursday- June 13<sup>th</sup>, Friday – June 14<sup>th</sup> & Saturday – June 15<sup>th</sup>,

\*\*\* Hours for all three (3) nights: 9:00 pm – 6:00 am

**Carnival:** Carnival Manager will contact Marysville Police Department for any security needs. **Maryfest, Inc. is NOT responsible for carnival security.**



## FIRE DEPARTMENT

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### FIRE DEPARTMENT ASSISTANCE

Saturday – June 15<sup>th</sup>, 2019

4:00 pm – 6:00 pm

**GRAND PARADE:** Fire Marshall requested at Marysville School District  
Administrative Offices for float inspections.



## PARKS & RECREATION DEPARTMENT

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### PARKS & RECREATION ASSISTANCE

**MAY 1<sup>st</sup>, 2019 – until Monday, June 17<sup>th</sup>, 2019**  
**ALL FESTIVAL BANNERS TO BE HUNG UP**

**WEDNESDAY- JUNE 12<sup>th</sup>, 2019**

**Market:** Usage from 8:00 am Thursday, June 13<sup>th</sup> – Sunday, June 16<sup>th</sup>  
10-12 picnic tables to be used in food court  
1 gator  
Electrical cord crossing guards  
11 Electrical “Spider” distribution boxes

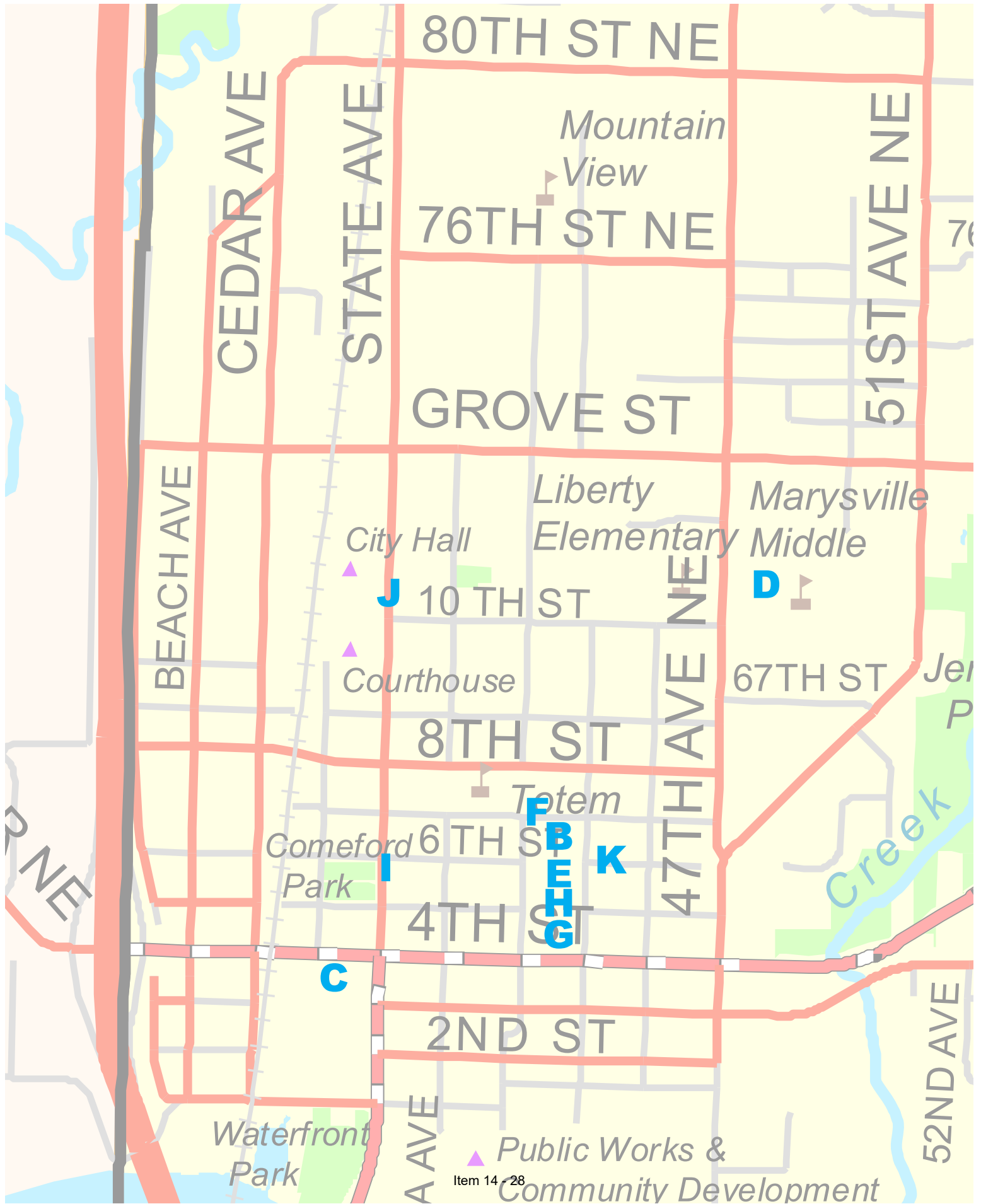
**SATURDAY – JUNE 15<sup>th</sup> 2019**

**PARADE:** Usage from 12:00 Noon – 11:00 pm  
2 golf carts to be delivered to Key Bank at 76<sup>th</sup> Street  
\*\*\* (Keys TO BE LEFT ONLY with Carol Kupua, PH 360-659-6086 or Ed Giesler, PH 360-653-6584)

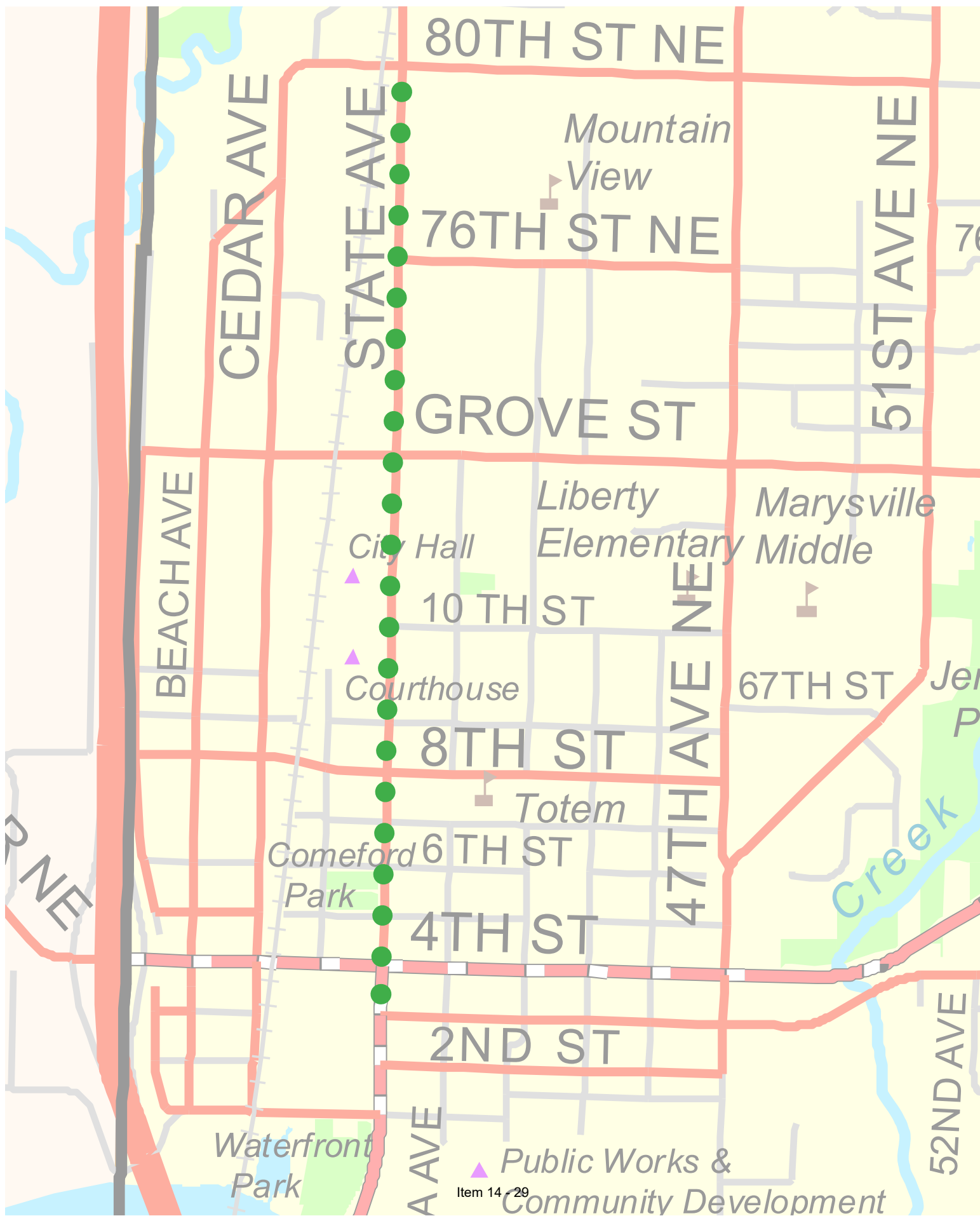
### CITY HALL – EMERGENCY MANAGEMENT

Festival Risk Assessment Management will coordinate with City Official, Diana Rose the use of the communication radios owned by the City. Usage will be from Wednesday, June 12<sup>th</sup> to Monday, June 17<sup>th</sup>.

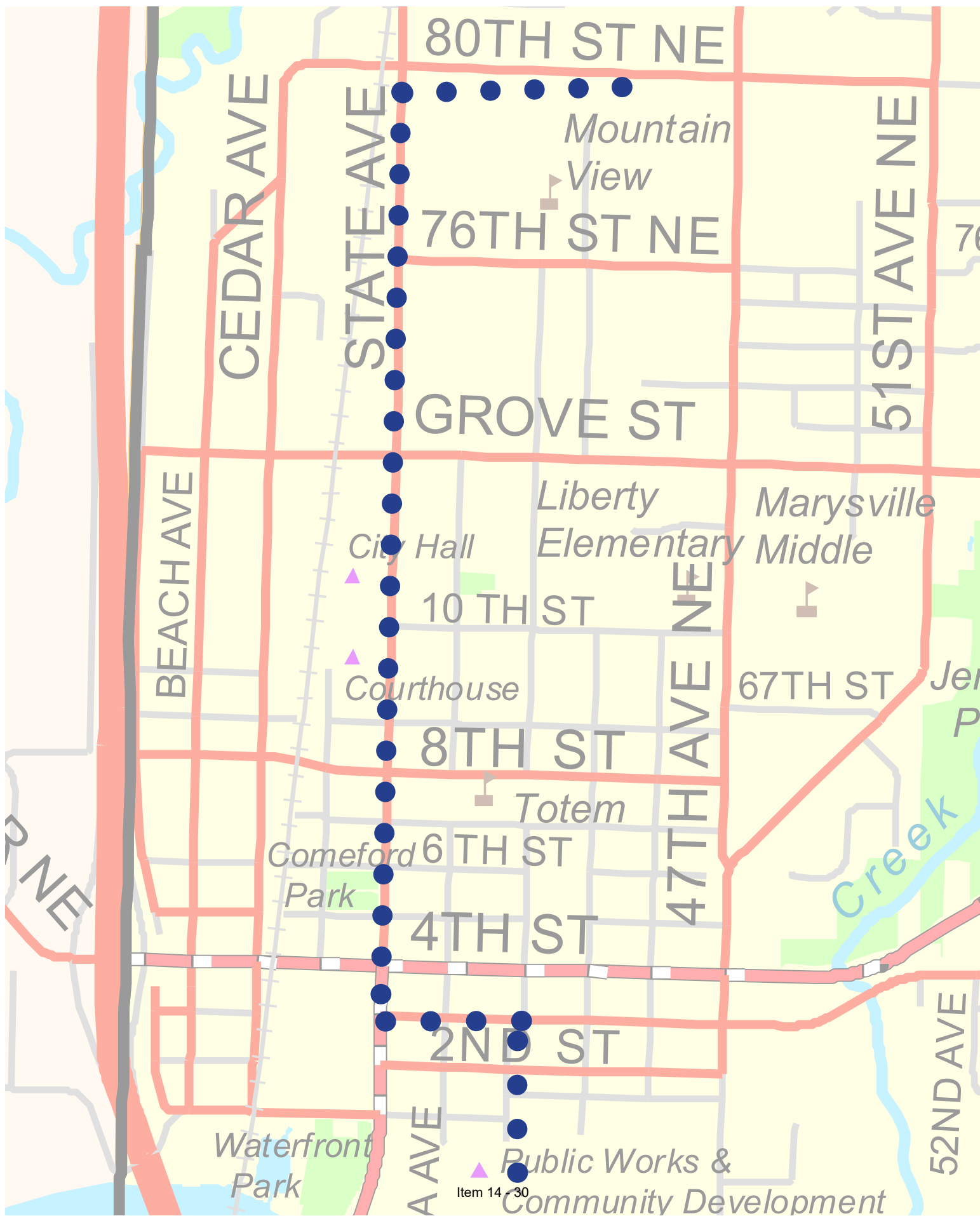
# Events - "X"



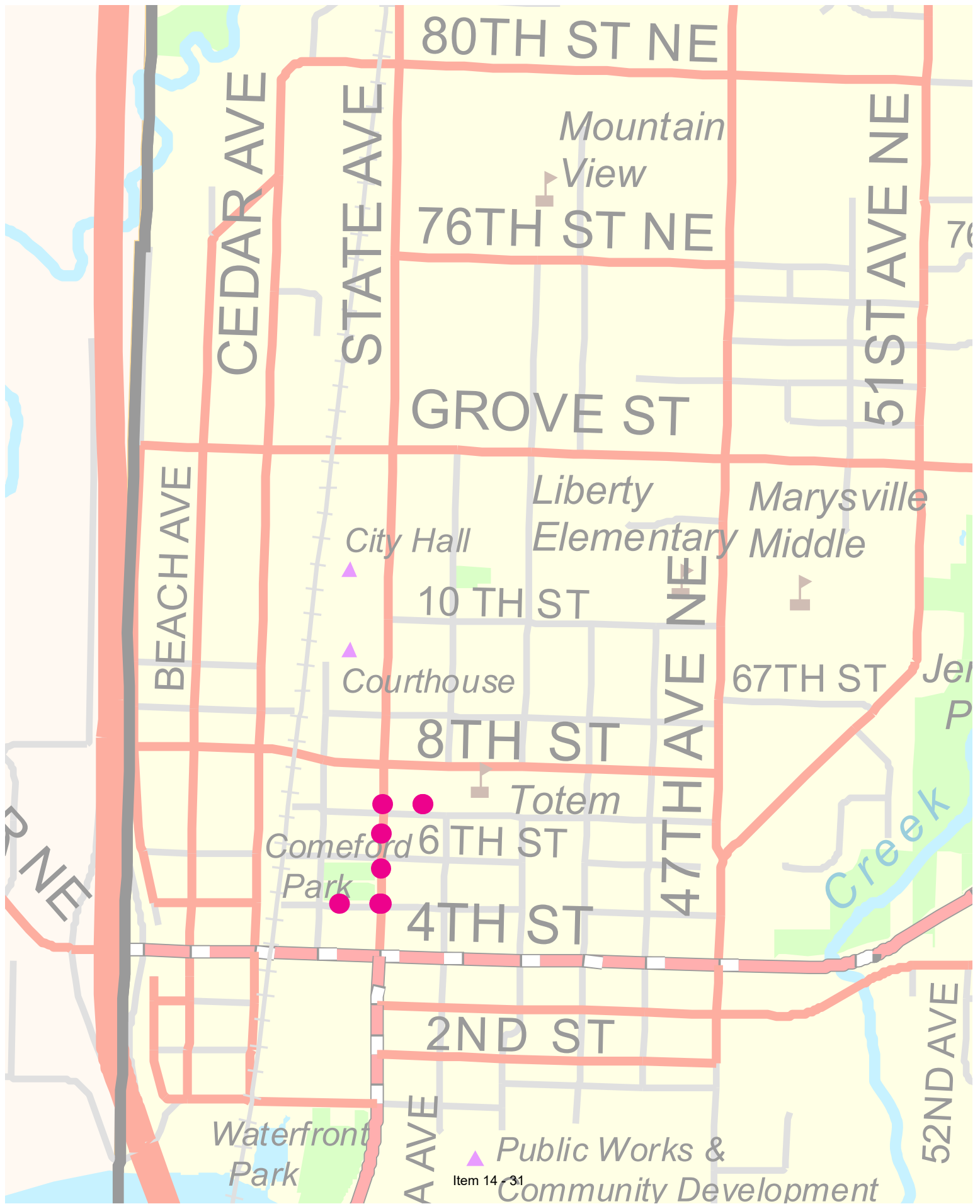
# VIP Transportation - ●●●●●



# Grand Parade Route - ●●●●●



# Kiddies Parade Route - ●●●●●



# Port-A-Potty Locations - X

