CITY OF MARYSVILLE AGENDA BILL

EXECUTIVE SUMMARY FOR ACTION

CITY COUNCIL MEETING DATE: January 28, 2019

| AGENDA ITEM: | |
|---|--|
| Golf Fee Revision Resolution | |
| PREPARED BY: | DIRECTOR APPROVAL: |
| Jim Ballew | |
| DEPARTMENT: | |
| Parks, Culture and Recreation | |
| ATTACHMENTS: | |
| Green Fee Analysis, Fee Proposal & Resolution | |
| BUDGET CODE: | AMOUNT: |
| | |
| SUMMARY: | <u>, </u> |

As a result in mandated increased costs associated with the operations of the golf course, staff recommended an increase of spring and summer fees to the Parks and Recreation Advisory Board this month. The proposed fee schedule would be implemented beginning March 1 through October 31. The Park and recreation Advisory Board approved the increase unanimously.

Recent legislation requires an increase to the minimum wage, requires sick leave for seasonal staff and rising insurance costs justify an increase to meet impacts to the course operating budget.

Staff has included a green fee comparison of local courses in the Puget Sound that are similar to Cedarcrest and the proposed fee increase will still maintain the course as competitive.

The last fee increase was done in February of 2012.

RECOMMENDED ACTION:

Staff recommends the City Council authorize the Mayor to sign the attached Resolution adopting revised green fees for Cedarcrest Golf Course as approved by the Parks and Recreation Advisory Board on January 9, 2019

Greens Fees Comparable 2018 sorted by WEEKDAY rates all prices below are pre-tax

| '19 Rank | Area Courses | Adult WD | Adult WE | Senior | pm | Twilight WD | Twilight WE | pm | Super Twi - WD | Super Twi - WE | Early Bird | Junior | 18 Hole Cart | 9 Hole Cart |
|-------------|-----------------|-------------|-------------|---------|----|----------------|----------------|----|-------------------|-------------------|---------------|---------|-----------------|----------------|
| 1 | Eaglemont* | \$57.50 | \$67.70 | \$45.70 | 1 | \$44.85 | \$55.00 | 3 | \$32.20 | \$37.25 | \$57.55 | \$57.55 | n/a | n/a |
| 2 | Harbour Pointe | \$52.00 | \$74.00 | \$42.00 | 3 | \$52.00 | \$55.00 | 5 | \$35.00 | \$39.00 | \$52.00 | \$15.00 | \$16.00 | \$10.00 |
| 3 | Avalon | \$52.00 | \$62.00 | \$43.00 | 2 | \$37.00 | \$37.00 | 5 | \$27.00 | \$27.00 | \$46.00 | \$26.00 | \$12.00 | \$9.00 |
| 4 | Echo Falls | \$50.00 | \$64.00 | \$34.00 | 3 | \$30.00 | \$35.00 | 5 | \$21.90 | \$21.90 | \$35.00 | \$25.00 | \$16.00 | \$10.00 |
| 5 | Willows Run | \$46.00 | \$60.00 | \$31.00 | 12 | \$36.00 | \$36.00 | 3 | \$30.00 | \$30.00 | \$33.00 | \$31.00 | \$15.00 | \$9.00 |
| 6 | Kayak Point** | \$37.00 | \$51.00 | \$26.00 | 3 | \$22.00 | \$22.00 | 3 | \$22.00 | \$22.00 | \$37.00 | \$15.00 | \$13.75 | \$9.00 |
| 7 | Legion Memorial | \$34.00 | \$39.00 | \$27.00 | 4 | \$26.00 | \$29.00 | 6 | \$18.00 | \$18.00 | \$25.00 | \$15.00 | \$14.50 | \$10.00 |
| 8 | Bellevue | \$33.62 | \$39.82 | \$26.54 | 5 | \$25.66 | \$30.97 | 7 | \$23.00 | \$23.00 | \$30.97 | \$26.54 | \$11.81 | n/a |
| 9 | Snohomish | \$33.00 | \$40.00 | \$27.00 | 5 | \$28.00 | \$35.00 | 5 | \$28.00 | \$35.00 | \$28.00 | \$27.00 | \$16.00 | \$11.00 |
| 9 | Battle Creek | \$33.00 | \$40.00 | \$27.00 | 5 | \$28.00 | \$35.00 | 5 | \$28.00 | \$35.00 | \$28.00 | \$27.00 | \$13.00 | \$10.00 |
| 11 | Jackson | \$32.75 | \$37.00 | \$26.50 | 5 | \$26.50 | \$26.50 | 7 | \$15.00 | \$15.00 | \$24.50 | \$13.00 | \$12.72 | \$8.17 |
| 12 | Walter Hall | \$32.00 | \$37.00 | \$25.00 | 4 | \$24.00 | \$27.00 | 6 | \$17.00 | \$17.00 | \$24.00 | \$15.00 | \$14.50 | \$10.00 |
| 13 | Camaloch | \$31.48 | \$37.96 | \$25.92 | 2 | \$26.85 | \$29.62 | 4 | \$16.66 | \$21.29 | \$27.77 | \$25.92 | \$12.96 | \$8.33 |
| 14 | Nile | \$31.00 | \$39.00 | \$26.00 | 3 | \$19.00 | \$26.00 | 3 | \$19.00 | \$26.00 | \$24.00 | \$25.00 | \$15.00 | \$10.00 |
| 15 | Lynnwood | \$28.99 | \$32.61 | \$24.46 | 5 | \$21.74 | \$22.64 | 6 | \$15.40 | \$15.40 | n/a | \$13.59 | \$12.68 | \$7.25 |
| 16 | Cedarcrest | \$28.92 | \$33.30 | \$22.79 | 4 | \$20.16 | \$21.91 | 6 | \$13.15 | \$13.15 | \$20.16 | \$13.15 | \$13.75 | \$8.25 |
| 17 | Kenwanda | \$25.00 | \$30.00 | \$25.00 | 3 | n/a | n/a | 3 | n/a | n/a | n/a | \$14.75 | \$13.00 | \$9.00 |

^{*}Eaglemont rates include Golf Car use ** Closed in October 2018.

This Chart Assumes all 2018 Rates stay the same for 2019

<u>Greens Fees Comparable 2018 sorted by WEEKEND rates</u> <u>all prices below are pre-tax</u>

| '19 Rank | Area Courses | Adult WD | Adult WE | Senior | PM | Twilight WD | Twilight WE | pm | Super Twi - WD | Super Twi - WE | Early Bird | Junior | 18 Hole Cart | 9 Hole Cart |
|-------------|-----------------|-------------|-------------|---------|----|----------------|----------------|----|-------------------|-------------------|---------------|---------|-----------------|----------------|
| 1 | Harbour Pointe | \$52.00 | \$74.00 | \$42.00 | 3 | \$52.00 | \$55.00 | 5 | \$35.00 | \$39.00 | \$52.00 | \$15.00 | \$16.00 | \$10.00 |
| 2 | Eaglemont* | \$57.50 | \$67.70 | \$45.70 | 1 | \$44.85 | \$55.00 | 3 | \$32.20 | \$37.25 | \$57.55 | \$57.55 | n/a | n/a |
| 3 | Echo Falls | \$50.00 | \$64.00 | \$34.00 | 3 | \$30.00 | \$35.00 | 5 | \$21.90 | \$21.90 | \$35.00 | \$25.00 | \$16.00 | \$10.00 |
| 4 | Avalon | \$52.00 | \$62.00 | \$43.00 | 2 | \$37.00 | \$37.00 | 5 | \$27.00 | \$27.00 | \$46.00 | \$26.00 | \$12.00 | \$9.00 |
| 5 | Willows Run | \$46.00 | \$60.00 | \$31.00 | 12 | \$36.00 | \$36.00 | 3 | \$30.00 | \$30.00 | \$33.00 | \$31.00 | \$15.00 | \$9.00 |
| 6 | Kayak Point** | \$37.00 | \$51.00 | \$26.00 | 3 | \$22.00 | \$22.00 | 3 | \$22.00 | \$22.00 | \$37.00 | \$15.00 | \$13.75 | \$9.00 |
| 7 | Snohomish | \$33.00 | \$40.00 | \$27.00 | 5 | \$28.00 | \$35.00 | 5 | \$28.00 | \$35.00 | \$28.00 | \$27.00 | \$16.00 | \$11.00 |
| 8 | Battle Creek | \$33.00 | \$40.00 | \$27.00 | 5 | \$28.00 | \$35.00 | 5 | \$28.00 | \$35.00 | \$28.00 | \$27.00 | \$13.00 | \$10.00 |
| 9 | Bellevue | \$33.62 | \$39.82 | \$26.54 | 5 | \$25.66 | \$30.97 | 7 | \$23.00 | \$23.00 | \$30.97 | \$26.54 | \$11.81 | n/a |
| 10 | Legion Memorial | \$34.00 | \$39.00 | \$27.00 | 4 | \$26.00 | \$29.00 | 6 | \$18.00 | \$18.00 | \$25.00 | \$15.00 | \$14.50 | \$10.00 |
| 11 | Nile | \$31.00 | \$39.00 | \$26.00 | 3 | \$19.00 | \$26.00 | 3 | \$19.00 | \$26.00 | \$24.00 | \$25.00 | \$15.00 | \$10.00 |
| 12 | Camaloch | \$31.48 | \$37.96 | \$25.92 | 2 | \$26.85 | \$29.62 | 4 | \$16.66 | \$21.29 | \$27.77 | \$25.92 | \$12.96 | \$8.33 |
| 13 | Jackson | \$32.75 | \$37.00 | \$26.50 | 5 | \$26.50 | \$26.50 | 7 | \$15.00 | \$15.00 | \$24.50 | \$13.00 | \$12.72 | \$8.17 |
| 14 | Walter Hall | \$32.00 | \$37.00 | \$25.00 | 4 | \$24.00 | \$27.00 | 6 | \$17.00 | \$17.00 | \$24.00 | \$15.00 | \$14.50 | \$10.00 |
| 15 | Cedarcrest | \$28.92 | \$33.30 | \$22.79 | 4 | \$20.16 | \$21.91 | 6 | \$13.15 | \$13.15 | \$20.16 | \$13.15 | \$13.75 | \$8.25 |
| 16 | Lynnwood | \$28.99 | \$32.61 | \$24.46 | 5 | \$21.74 | \$22.64 | 6 | \$15.40 | \$15.40 | n/a | \$13.59 | \$12.68 | \$7.25 |
| 17 | Kenwanda | \$25.00 | \$30.00 | \$25.00 | 3 | n/a | n/a | 3 | n/a | n/a | n/a | \$14.75 | \$13.00 | \$9.00 |

^{*}Eaglemont rates include Golf Car use ** Closed in October 2018.

This Chart Assumes all 2018 Rates stay the same for 2019 except

CITY OF MARYSVILLE Marysville, Washington

| RESOLUTION NO. | |
|----------------|--|
| | |

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MARYSVILLE, WASHINGTON, ADOPTING REVISED GREENS FEES AND RENTAL FEES FOR CEDARCREST GOLF COURSE.

WHEREAS, staff and course operator Premier Golf have evaluated greens fees and rental fees at Cedarcrest Golf Course and at comparable golf courses; and

WHEREAS, setting fees as set forth in Exhibit A would offer competitive rates and are expected to meet revenue goals for the course.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF MARYSVILLE that the schedule of greens fees and rental fees in Exhibit A is adopted effective March 1, 2019.

| ADOPTED by the City Council at an op, 20 | pen public meeting this day of |
|--|--------------------------------|
| | |
| CI | TTY OF MARYSVILLE |
| | |
| Ву | y |
| | JON NEHRING, MAYOR |
| Attest: | |
| By | - EDW |
| , DEPUTY CITY CL | LERK |
| Approved as to form: | |
| By JON WALKER, CITY ATTORNEY | |
| JOH WALKER, CITT ATTORNET | |

2019 Cedarcrest Golf Course Rate Proposal

| Adult Weekday & Adult/Senior Weekend | | | | | | | | | | | | | | | |
|--------------------------------------|------------------|----------|------|----------|-----|--------|---------------------|------|----------|-----|----------|-----|-------|--|--|
| | 3/1 thru 10/31 2 | | | | | | | | 11/1 | thr | u 2/28 2 | 201 | 9 | | |
| | 2019 | | | | | | | | 2019 | | | | | | |
| | | 2018 | pr | oposed | Inc | crease | | | 2018 | pr | oposed | | rease | | |
| 18 holes WD | \$ | 33.00 | \$ | 34.00 | \$ | 1.00 | | \$ | 28.00 | \$ | 29.00 | \$ | 1.00 | | |
| 18 Holes WE | \$ | 38.00 | \$ | 39.00 | \$ | 1.00 | | \$ | 31.00 | \$ | 32.00 | \$ | 1.00 | | |
| 9 Holes WD | \$ | 23.00 | \$ | 24.00 | \$ | 1.00 | | \$ | 20.00 | \$ | 22.00 | \$ | 2.00 | | |
| Twilight WD | \$ | 23.00 | \$ | 24.00 | \$ | 1.00 | | \$ | 22.00 | \$ | 22.00 | \$ | - | | |
| Twilight WE | \$ | 24.00 | \$ | 25.00 | \$ | 1.00 | | \$ | 22.00 | \$ | 22.00 | \$ | - | | |
| Twi-Late WD/WE | \$ | 15.00 | \$ | 15.00 | \$ | - | | \$ | 15.00 | \$ | 15.00 | \$ | - | | |
| Early Bird | \$ | 23.00 | \$ | 24.00 | \$ | 1.00 | | \$ | 23.00 | \$ | 23.00 | \$ | - | | |
| 9 Holes WE (after Noon) | \$ | 24.00 | \$ | 25.00 | \$ | 1.00 | | \$ | 22.00 | \$ | 22.00 | \$ | - | | |
| 18 Hole playcard | \$ | 300.00 | \$ | 310.00 | \$ | 10.00 | | \$ | 300.00 | \$ | 310.00 | \$ | 10.00 | | |
| Playcard WE Surcharge | \$ | 5.00 | \$ | 5.00 | \$ | - | | N/ | | N/ | | | | | |
| Adult Annual (valid anyday) | \$ 1 | 1,775.00 | \$ ^ | 1,815.00 | \$ | 40.00 | | \$ ´ | 1,775.00 | \$1 | 1,815.00 | \$ | 40.00 | | |
| | | Senior | 55 | +/Milita | ry | (Week | kday | /) | | | | | | | |
| | | 3/1 th | ru | 10/31 2 | 201 | 9 | | | 11/1 | thr | u 2/28 2 | 201 | 9 | | |
| 18 holes WD | \$ | 26.00 | \$ | 27.00 | \$ | 1.00 | | \$ | 23.00 | \$ | 23.00 | \$ | | | |
| 9 Holes WD | \$ | 18.00 | \$ | 19.00 | \$ | 1.00 | | \$ | 17.00 | \$ | 18.00 | \$ | 1.00 | | |
| Twilight WD | \$ | 23.00 | \$ | 24.00 | \$ | 1.00 | | \$ | 22.00 | \$ | 22.00 | \$ | - | | |
| 18 Hole playcard | \$ | 225.00 | \$ | 235.00 | \$ | 10.00 | | \$ | 225.00 | \$ | 235.00 | \$ | 10.00 | | |
| Senior Annual (Mon-Fri only) | \$ 1 | 1,155.00 | \$ 1 | 1,200.00 | \$ | 45.00 | | \$ 1 | 1,155.00 | \$1 | ,200.00 | \$ | 45.00 | | |
| Senior Qtr. Pass (Mon-Fri only) | \$ | 241.00 | \$ | 255.00 | \$ | 14.00 | _ | \$ | 241.00 | \$ | 255.00 | \$ | 14.00 | | |
| | | | | Junio | or | | | | | | | | | | |
| | | 3/1 th | ru | 10/31 2 | 201 | 9 | 11/1 thru 2/28 2019 | | | | | | 9 | | |
| 18 Holes WD | \$ | 15.00 | \$ | 15.00 | \$ | | | \$ | 15.00 | \$ | 15.00 | \$ | - | | |
| 9 Holes WD | \$ | 15.00 | \$ | 15.00 | \$ | - | | \$ | 15.00 | \$ | 15.00 | \$ | - | | |
| Twilight WD | \$ | 15.00 | \$ | 15.00 | \$ | - | | \$ | 15.00 | \$ | 15.00 | \$ | - | | |
| | | | | Renta | ls | | | | | | | | | | |
| | | 1/1 th | ru | 12/31 2 | | 9 | | | | | | | | | |
| 18 Hole | \$ | 15.00 | \$ | 15.00 | \$ | - | | | | | | | | | |
| 9 Hole | \$ | 9.00 | \$ | 10.00 | \$ | 1.00 | | | | | | | | | |
| 18 Twilight | \$ | 10.00 | \$ | 10.00 | \$ | - | | | | | | | | | |
| 9 Twilight | \$ | 10.00 | \$ | 10.00 | \$ | - | | | | | | | | | |
| Trail Fee | \$ | 8.00 | \$ | 8.00 | \$ | - | | | | | | | | | |
| Pull Cart | \$ | 6.00 | \$ | 6.00 | \$ | - | | | | | | | | | |
| Rental Clubs | \$ | 15.00 | \$ | 15.00 | \$ | - | | | | | | | | | |
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