

CITY OF MARYSVILLE

EXECUTIVE SUMMARY FOR ACTION

CITY COUNCIL MEETING DATE: May 11, 2015

AGENDA ITEM: CDBG – Consolidated Plan (PA 15004)	AGENDA SECTION: Public Hearing	
PREPARED BY: Amy Hess, Assistant Planner	APPROVED BY:	
ATTACHMENTS: 1. Consolidated Plan Executive Summary 2. Citizen Advisory Committee Recommendation 3. Ordinance Adopting CDBG 2015 – 2019 Consolidated Plan		
	MAYOR	CAO
BUDGET CODE:	AMOUNT:	

DESCRIPTION:

The City of Marysville is an entitlement community eligible to administer the Community Development Block Grant (CDBG) federal program. In order to administer the CDBG federal program the City of Marysville is required to adopt a Consolidated Plan, consisting of a five-year strategic plan and a one-year action plan.

The City is part of a Housing Consortium, which was on a different Consolidate Plan cycle. The City was required to contribute to the Consortia’s plan, which triggered the need to complete a new Consolidated Plan rendering the City’s first Consolidated Plan, which was effective from July 1, 2012 through June 30, 2017, obsolete. A [DRAFT 2015 – 2019 Consolidated Plan](#) describing Marysville’s needs, resources, priorities, strategies, objectives, and proposed activities to be undertaken with respect to HUD programs, including the CDBG programs, was prepared in collaboration with residents, community organizations, and other stakeholders. You can access the 2015 – 2019 Consolidated Plan by clicking on the hyperlink above.

The Citizen Advisory Committee (CAC) held a meeting April 21, 2015 and recommended approval of the Draft Consolidated Plan.

RECOMMENDED ACTION: Affirm the Citizen Advisory Committee’s Recommendation and adopt the 2015 – 2019 Consolidated Plan.
COUNCIL ACTION:

2015-2019 Draft Consolidated Plan

Executive Summary

City of Marysville

Community Development Department

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Executive Summary

The *City of Marysville 2015-2019 Consolidated Plan* provides a framework to guide the City of Marysville in investing Community Development Block Grant (CDBG) funds to address local priority housing and community development needs that primarily benefit low- and moderate-income persons.

The Consolidated Plan (Con Plan) is a comprehensive planning document that the City prepared in collaboration with residents, public and nonprofit agencies, and other stakeholders through consultations and a citizen participation process. The Consolidated Plan was informed by quantitative and qualitative data collected via communications with public and nonprofit agencies and citizens, surveys, public meetings, a public hearing, and general research. The plan includes extensive data and research analysis which was used to help determine the needs in our community.

The Consolidated Plan is a requirement of the U.S. Department of Housing and Urban Development (HUD) for receiving and administering CDBG funds. The City is part of a Housing Consortium, which was on a different Con Plan cycle. The City was required to contribute to the Consortium's plan, which triggered the need to complete a new Consolidated Plan rendering the City's first Consolidated Plan, which was effective from July 1, 2012 through June 30, 2017, obsolete. This Con plan will be in effect from July 1, 2015 through June 30, 2019.

Evaluation of past performance

In the first two Program Years that the City has been an entitlement community, there has been great success in assisting underserved populations with household repairs and chores which enables them to retain their independence and remain in their homes. Over 250 individuals benefited from the CDBG funds allocated to the agencies which provide minor home repair and chore services to low-income seniors and disabled persons. The agencies are providing a much needed service and acting in a timely manner.

Another need that has been served by the allocation of CDBG funds has been assistance to homeless, and at risk of homelessness, individuals and families. For each of the Program Years that have been completed, 70 individuals (20 families) had access to transitional housing as well as supportive services to aid them in moving towards securing permanent housing and employment.

A number of Capital Improvement projects were also completed which improved access to, and improved facilities, for low-moderate income individuals. These include the Marysville Boys & Girls Club Basketball Hoops and Kitchen Improvements, Comeford Spray Park, sidewalk improvements, and Jennings Park Improvements.

The above mentioned past performances helped guide the City in its establishment of goals and projects for the next five years.

2015-2019 Strategic Plan

The five-year strategies and objectives set forth in this Consolidated Plan to help address local priority housing and community development needs are outlined below.

Affordable Housing	
Housing Strategy 1 (AHS-1)	Enable homeowners to remain in their homes, primarily benefiting seniors, persons with disabilities, and very low-income persons
Housing Objective 1 (AHO-1)	Provide assistance for improving the safety and accessibility of housing units that benefit seniors and persons with physical or developmental disabilities
Housing Objective 2 (AHO-2)	Assist very low-, low-, and moderate-income homeowners improve the safety of their homes, with priority given to very low-income households
Housing Strategy 2 (AHS-2)	Preserve and increase the affordable housing stock
Housing Objective 3 (AHO-3)	Provide incentives to public, private, and nonprofit partners to retain, maintain, and/or expand the affordable housing stock
Homeless	
Homeless Strategy 1 (HMS-1)	Work to reduce and end homelessness
Homeless Objective 1 (HMO-1)	Assist persons at risk of becoming homeless by providing support for homeless prevention programs
Homeless Objective 2 (HMO-2)	Assist homeless persons in the transition to self-sufficiency by supporting transitional, permanent supportive, and permanent affordable housing and related services, giving priority to families
Homeless Objective 3 (HMO-3)	Support emergency shelters meeting the needs of homeless Marysville families or runaway youth
Homeless Strategy 2 (HMS-2)	Promote production of a local emergency shelter for families
Non-homeless Special Needs	
Special Needs Strategy 1 (SNS-1)	Support an environment that allows special needs populations to safely live with dignity and independence
Special Needs Objective 1 (SNO-1)	Provide support for housing and social services programs that enable special needs populations to safely live with dignity and independence

Community Development	
Community Development Strategy 1 (CDS-1)	Promote a suitable living environment, dignity, self-sufficiency, and economic advancement for low- and moderate-income persons
Public Facilities Objective 1 (PFO-1)	Improve the safety and livability of low- and moderate-income neighborhoods by addressing service gaps in public facilities
Public Facilities Objective 2 (PFO-2)	Eliminate blighting influences and the deterioration of property and facilities in low- and moderate-income areas by providing funds for rehabilitation
Public Facilities Objective 3 (PFO-3)	Increase access to quality public and private facilities in low- and moderate-income areas by providing funds for rehabilitation
Infrastructure Objective 1 (INO-1)	Improve the safety and livability of low- and moderate-income neighborhoods by addressing service gaps in infrastructure
Public Services Objective 1 (PSO-1)	Invest in public services concerned with employment, particularly of low- and moderate-income individuals
Public Services Objective 2 (PSO-2)	Support programs that provide homeless, special needs, and low-income populations with basic needs and access to essential services, such as transportation, health care, childcare, case management, and legal assistance
Economic Development Objective 1 (EDO-1)	Provide support for the establishment, stabilization, and expansion of small businesses (including micro-businesses) that benefit low- and moderate-income individuals

Additional Strategies

Reducing Barriers to Affordable Housing

The City of Marysville has adopted several strategies to encourage affordable housing and remove barriers to affordable housing development:

- Encourage the development and placement of accessory dwelling units in single-family homes
- Encourage a mix of housing types
- Encourage master planned senior communities
- Encourage small-lot and townhome development
- Provide density bonuses for affordable housing units
- Preserve manufactured housing communities
- Simplify and streamline the permitting process

Public Housing

The City supports the Housing Authority of Snohomish County's conversion of all public housing units to affordable workforce housing and plans to invest in programs that support economic opportunities, training, and services that would enable low-income residents to increase their income and participate in homeownership.

Lead-based Paint

To address the risk of exposure to lead, the City will require that all CDBG-funded renovation projects, involving housing or public facilities, comply with state and federal laws that regulate the identification and handling of lead-based paint. City staff will be available to provide technical assistance for projects, including assistance with understanding regulatory requirements and accessing resources for compliance.

Anti-poverty

The City's anti-poverty strategy focuses on providing resources for programs that reduce the effects of living in poverty and promote self-sufficiency, such as:

- Education and job training programs
- Economic development activities and policies that increase the availability of living wage jobs
- Home improvement activities that assist low- and moderate-income homeowners with needed repairs for health, safety, weatherization, and housing preservation
- Social services that provide or lessen the cost of necessities, such as food, shelter, clothing, health care, and childcare
- Transportation projects that improve pedestrian safety and transit access, particularly for seniors and persons with disabilities
- Outreach activities that promote awareness of housing and social services available for low- and moderate-income residents, accommodating language diversity and persons with limited access to online media

2015 Action Plan

Each year of the Consolidated Plan, the City is required to develop an Annual Action Plan, which outlines the specific projects and funding allocations for the program year. Funded projects and activities are designed to support the strategies and objectives described in the Strategic Plan.

The 2015 Action Plan describes projects and activities for the July 1, 2015 through June 30, 2016 program year. It was developed in conjunction with the 2015-2019 Consolidated Plan.

For the 2015 program year, the City will receive \$346,629 in CDBG funding for eligible housing and community development projects and activities. The City expects to allocate funds in the following manner, as allowed by CDBG regulations:

- Capital projects (70.66%): \$244,929
- Public services (10.88%): \$37,700
- Planning and administration (18.46%): \$64,000

Capital projects will include activities related to housing, homelessness, rehabilitation, public facilities, and infrastructure. Public services will include services that meet the needs of homeless and special needs populations, specifically seniors, persons with disabilities, and victims of domestic violence. Planning and administration funds will support management, oversight, and coordination of the CDBG grant program, which includes activities such as development of the Consolidated Plan and Annual Action Plans; facilitating the citizen participation process; and selection, monitoring, evaluating, and reporting for CDBG projects and activities.

A summary of the strategies and objectives for the 2015 program year are listed below.

Affordable Housing	
Housing Strategy 1 (AHS-1)	Enable homeowners to remain in their homes, primarily benefiting seniors, persons with disabilities, and very low-income persons
Housing Objective 1 (AHO-1)	Provide assistance for improving the safety and accessibility of housing units that benefit seniors and persons with physical or developmental disabilities
Housing Objective 2 (AHO-2)	Assist very low-, low-, and moderate-income homeowners improve the safety of their homes, with priority given to very low-income households
Homeless	
Homeless Strategy 1 (HMS-1)	Work to reduce and end homelessness
Homeless Objective 2 (HMO-2)	Assist homeless persons in the transition to self-sufficiency by supporting transitional, permanent supportive, and permanent affordable housing and related services, giving priority to families
Non-homeless Special Needs	
Special Needs Strategy 1 (SNS-1)	Support an environment that allows special needs populations to safely live with dignity and independence
Special Needs Objective 1 (SNO-1)	Provide support for housing and social services programs that enable special needs populations to safely live with dignity and independence
Community Development	
Community Development Strategy 1 (CDS-1)	Promote a suitable living environment, dignity, self-sufficiency, and economic advancement for low- and moderate-income persons

Public Facilities Objective 1 (PFO-1)	Improve the safety and livability of low- and moderate-income neighborhoods by addressing service gaps in public facilities
Public Facilities Objective 3 (PFO-3)	Increase access to quality public and private facilities in low- and moderate-income areas by providing funds for rehabilitation
Infrastructure Objective 1 (INO-1)	Improve the safety and livability of low- and moderate-income neighborhoods by addressing service gaps in infrastructure
Public Services Objective 2 (PSO-2)	Support programs that provide homeless, special needs, and low-income populations with basic needs and access to essential services, such as transportation, health care, childcare, case management, and legal assistance

Projects

Below is a summary of the projects that the City proposes to undertake during the 2015 program year.

Objective Category	Project	Outcome Category	One-year Goal
Affordable Housing			
Home Rehabilitation Program	Decent Housing	Affordability	60 Housing Units
Homeless			
Homeless Housing and Supportive Services	Decent Housing	Availability/ Accessibility	70 Individuals
Non-homeless Special Needs			
Special Needs Housing and Supportive Services	Decent Housing	Availability/ Accessibility	35 Individuals
Community Development - Infrastructure			
Sidewalk Improvement Projects	Suitable Living Environment	Availability/ Accessibility	5,000 Individuals
Community Development - Public Services			
Legal Advocacy Services	Suitable Living Environment	Affordability	90 Individuals

Activities

Below are specific activities proposed to be funded with the PY2015 CDBG funds.

Organization	Activity	PY2015 Proposed Funding
CAPITAL PROJECTS (65% minimum)		
City of Marysville PW	SR528 Ped Improvement	\$80,000
Senior Services of Snohomish County	Minor Home Repair	\$65,000
City of Marysville	Revolving Loan Program	\$99,929
TOTAL (70.66%)		\$244,929

Organization	Activity	PY2015 Proposed Funding
PUBLIC SERVICES (15% maximum)		
Domestic Violence – Legal Advocacy	Legal Services	\$15,000
Catholic Community Services	Volunteer Chore Services	\$5,000
Housing Hope	"Beachwood Apartment" Supportive Services - Homelessness	\$17,700
TOTAL (10.88%)		\$37,700

Organization	Activity	PY2015 Proposed Funding
ADMINISTRATION (20% maximum)		
City of Marysville	Planning and Administration	\$64,000
TOTAL (18.46%)		\$64,000

In pursuing these proposed strategies, objectives, and projects for the 2015 program year, the City anticipates increasing the affordability of decent owned housing units for Marysville’s low- and moderate-income residents, as well as the availability and accessibility of decent housing for people who are homeless or have special needs. The availability, accessibility, and affordability of a suitable living environment for low- and moderate-income residents should also increase due to infrastructure and public facilities improvements and support for a range of public services.



COMMUNITY DEVELOPMENT DEPARTMENT
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CAC Recommendation - 2015 - 2019 CDBG Consolidated Plan

The City of Marysville held public meetings on November 12, 2014, November 18, 2014, November 19, 2014 and November 20, 2014, to obtain feedback for the 2015 - 2019 CDBG Consolidated Plan (ConPlan), which includes an assessment of Marysville's demographics, conditions, resources, and needs affecting housing and community development. The ConPlan also includes a *5-year strategic plan* and *annual action plan* for revitalizing neighborhoods, economic development, and providing improved community facilities and services. After review of the ConPlan and consideration of public comments received and testimony presented, the Citizen Advisory Committee for Housing and Community Development (CAC) does hereby enter the following findings, conclusions and recommendation for consideration by Marysville City Council:

FINDINGS:

1. The Community Development Department held public meetings on November 12, 2014, November 18, 2014, November 19, 2014 and November 20, 2014 to obtain input on Marysville's priority community development needs and goals for 2015 - 2019 in preparation of the ConPlan.
2. The 2015 - 2019 CDBG ConPlan was developed through the Citizen Participation Process (CPP) outlined in Appendix A of the 2012-2016 ConPlan. Citizen participation was accomplished through public meetings and hearings, distribution of surveys to housing and social services agencies, city officials and administrators, and diversity committee, communications with public and private agencies, advertising in the Marysville Globe, sending electronic notice and posting notice on the City's web page.
3. The DRAFT 2015 - 2019 CDBG ConPlan was published for 30-day public review in accordance with the CPP, by publishing a summary of the ConPlan in the Marysville Globe, sending a summary electronically to the mailing list of interested agencies and persons and making copies of the ConPlan available at the Marysville Public Library, City Clerk's office, Community Development Department and the City's web page. Three public comments were received during the 30-day public review. The comments received are summarized as follows: 1. Adjust language used in the plan to refer to "unaccompanied youth" to be more inclusive and consistent throughout the plan; 2. The plan to include a requirement that an agency seeking money for projects funded by HUD grants to have a no-smoking indoors policy in place; and 3, the need to include the very basics for the homeless in Marysville, including daily meals, bathroom facilities, showers, laundry, and plug-ins for electronic device charging. These comments will be incorporated in the Plan as appropriate.4. The CAC held a meeting on April 21, 2015 to review the Draft ConPlan and public comments related to the 2015 - 2019 ConPlan received as of that date.

CONCLUSIONS:

At the April 21st, 2015 meeting, the CAC recommended adoption of the *2015 - 2019 CDBG ConPlan*, and *2015 Annual Action Plan*.

RECOMMENDATION:

Forwarded to the Marysville City Council as a Recommendation of **APPROVAL** of the *2015 - 2019 CDBG ConPlan* and *2015 Annual Action Plan* by the CAC this **21st day of April, 2015**.

By:


Greg Kanehen, CAC Chair

CITY OF MARYSVILLE
Marysville, Washington

ORDINANCE NO. _____

**AN ORDINANCE OF THE CITY OF MARYSVILLE, WASHINGTON,
ADOPTING THE 2015 – 2019 COMMUNITY DEVELOPMENT BLOCK
GRANT CONSOLIDATED PLAN PURSUANT TO 24 CODE OF FEDERAL
REGULATIONS (CFR) PART 91.**

WHEREAS, the Community Development Block Grant (CDBG) is a federal program administered by the U.S. Department of Housing and Urban Development (HUD) pursuant to 24 CFR Part 570. The primary objective of this program is to help develop viable urban communities through the provision of decent housing, a suitable living environment, and economic opportunity, principally for low- and moderate-income persons; and

WHEREAS, the City of Marysville is an entitlement community eligible to administer the CDBG federal program; and

WHEREAS, The City is part of a Housing Consortium, which was on a different Consolidated Plan cycle. The City was required to contribute to the Consortia's plan, which triggered the need to complete a new Consolidated Plan rendering the City's first Consolidated Plan, which was effective from July 1, 2012 through June 30, 2017, obsolete; and

WHEREAS, in order to administer the CDBG federal program a Consolidated Plan, consisting of a five-year strategic plan and one-year action plan, shall be prepared and approved by HUD in accordance with 24 CFR part 91; and

WHEREAS, in preparation of the 2015 – 2019 Consolidated Plan the Community Development Department held joint public meetings with Snohomish County and City of Everett on November 12, 2014, November 18, 2014, November 19, 2014, and November 20, 2015 in order to obtain information regarding Marysville's most critical needs, subpopulations most affected, strategies for addressing these needs and barriers related to housing and community development; and

WHEREAS, a DRAFT 2015 – 2019 Consolidated Plan describing Marysville's needs, resources, priorities, strategies, objectives, and proposed activities to be undertaken with respect to HUD programs, including the CDBG programs, was prepared in collaboration with residents, community organizations, and other stakeholders in accordance with 24 CFR part 91; and

WHEREAS, in order to obtain comments from citizens, public and nonprofit agencies and other interested parties the DRAFT 2015 – 2019 Consolidated Plan was released for 30-day public review on March 21, 2015, in accordance with 24 CFR part 91; and

WHEREAS, in order to afford a reasonable opportunity to examine and submit comments on the DRAFT 2015 – 2019 Consolidated Plan, a summary of the contents was published in the Marysville Globe, sent electronically to the mailing list of interested agencies and persons maintained by the Community Development Department and copies were made available at the Marysville Public Library, City Clerk's Office, Community

Development Department and City of Marysville's web page. In addition the Plan was made available in a format accessible to persons with disabilities, upon request; and

WHEREAS, written comments received during the 30-day public review, or orally during the public hearing, were considered in preparation of the FINAL 2015 – 2019 Consolidated Plan; and

WHEREAS, the Citizen Advisory Committee met on April 21st, 2015 and made a recommendation to the City Council to approve the 2015-2019 Consolidated Plan; and

WHEREAS, a summary of the written and oral comments are included as an attachment to the FINAL 2015 – 2019 Consolidated Plan; and

WHEREAS, on May 11, 2015, the Marysville City Council reviewed the Citizen Advisory Committee's recommendation relating to the adoption of the FINAL 2015 – 2019 Consolidated Plan;

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF MARYSVILLE, WASHINGTON DO ORDAIN AS FOLLOWS:

Section 1. The document entitled "2015 – 2019 Consolidated Plan," is hereby adopted pursuant to US Title 24 Part 91. A copy of said Plan shall be made available for inspection and review at the office of the City Clerk and the office of Community Development.

Section 2. The Director of Community Development is hereby directed to forward the 2015 – 2019 Consolidated Plan to Snohomish County to include as part of the Housing Consortia's Consolidate Plan, which will in turn submit to HUD for approval in accordance with 24 CFR part 91.

Section 3. Severability. If any section, subsection, sentence, clause, phrase or work of this ordinance should be held to be invalid or unconstitutional by a court of competent jurisdiction, such invalidity or unconstitutionality thereof shall not affect the validity or constitutionality of any other section, subsection, sentence, clause, phrase or word of this ordinance.

Section 4. Effective Date. This ordinance shall take effect and be in force five (5) days after its passage, approval and publication as provided by law.

PASSED by the City Council and APPROVED by the Mayor this _____ day of _____, 2015.

CITY OF MARYSVILLE

By: _____
JON NEHRING, MAYOR

Attest:

By: _____
SANDY LANGDON, CITY CLERK

Approved as to form:

By: _____
JON WALKER, CITY ATTORNEY

Date of Publication: _____

Effective Date: _____