

CITY OF MARYSVILLE AGENDA BILL

EXECUTIVE SUMMARY FOR ACTION

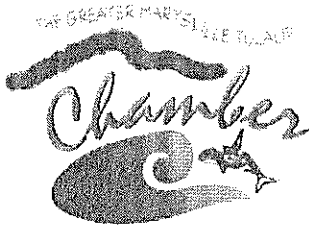
CITY COUNCIL MEETING DATE: 9/8/14

AGENDA ITEM: The Greater Marysville Tulalip Chamber Services Contract Billings	
PREPARED BY: Sandy Langdon, Finance Director/City Clerk	DIRECTOR APPROVAL:
DEPARTMENT: Finance	
ATTACHMENTS: 1 st and 2 nd Quarter Reports – Chamber Contracts The Greater Marysville Tulalip Chamber VIC Services Contract The Greater Marysville Tulalip Chamber Tourism Contract	
BUDGET CODE:	AMOUNT:
SUMMARY:	

Attached for Council’s consideration are the 1st and 2nd quarterly reports from the Greater Marysville Tulalip Chamber to comply with the contract scope of work deliverables as identified in V.

The report addresses the six scope of work deliverables, along with statistics and business directory. The Chamber reported that there were no inquires related to business relocations for the first and second quarters of 2014 which were thought to be an anomaly since these types of contacts have been made as represented in the statics.

RECOMMENDED ACTION: Staff recommends that the Council approve for payment the 1 st and 2 nd quarters of the Greater Marysville Tulalip Chamber VIC Services and Tourism Contracts.
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THE Voice and Resource For Business

July 31, 2014

Honorable Mayor Nehring, Council Members Norton, Muller, Siebert, Stevens, Toyer Vaughn and Wright
Sandy Langdon, Finance Director
City of Marysville

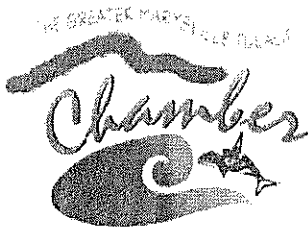
Dear Mayor Nehring and Honorable Council Members,

Summary Report for First and Second Quarter 2014

To expand on the statistical reports we have turned in for the first 6 months of 2014, we wanted to share with you the details of how we have been gathering information and the improvements being made to make this process easier to understand, per our Scope of Work Contract for VIC:

1. We continue, on a daily, weekly and monthly basis to develop and maintain cooperative relations with local and statewide chambers of commerce, as laid out in Paragraph 1. We do this by responding to other chambers, cities, organizations and agencies requesting visitor statistics and operational information they request by calling us, emailing or faxing us and other written requests from such agencies. It is a collaborative effort, between all of us, to share and help each other meet such needs. We do give many written and oral referrals and business information and referrals to the public (local and visitors) and agencies. We report monthly all of our statistics to Snohomish County Tourism Bureau, even though we are no longer connected to them. In turn, we occasionally do audits and surveys of these same agencies and entities and they respond in kind.
2. Although we have had no businesses seeking relocation information for this entire year (which is an anomaly), we will report each business seeking relo information directly to the City's Community Development Director, as they come in. I am putting in place an information form, for my Volunteers and Interns to complete, if such request is made in person or over the phone.
3. We will begin, in this new 3rd quarter, to send in written reports to the City's Project Manager documenting those businesses seeking relocation to the region. As with 1st and 2nd quarter, even if there are no inquiries, we will begin sending you a report, even if it is to say "no new inquiries this quarter."
4. We have provided a quarterly business directory of current Marysville Tulalip Chamber of Commerce members, for 1st and 2nd quarters, 2014, and will continue to do so at the end of each future quarter.
5. We will continue to work collaboratively with the City staff to ensure that efforts are not duplicated and enhanced services are provided to both parties.
6. We will be attending one of the meetings suggested in provision number 6, to provide an annual review of Chamber business development and economic development activities. We fully intend to schedule this review, prior to October 31, 2014 to be presented by our President/CEO.

8825 34th Ave NE, Suite C • Tulalip, Washington 98271 • Phone (360) 659-7700 • Fax (360) 653-7539
admin@marysvilletulalipchamber.com www.marysvilletulalipchamber.com



THE Voice and Resource For Business

On our current website hosted by ChamberMaster, I discovered that there are no discernable charts or graphs for to determine the number of website hits, visits, etc. in one report. (ChamberMaster does have this capability on membership). We would have to create approximately 12-15 separate reports (by category) and combine them going forward, to give you all the information you are requesting. Therefore, I have requested of ChamberMaster to either direct me to this combined information report or graph if they have one, or instruction on how to do it more efficiently. I will keep in touch with the Finance Director on this item and hope to have an answer any day. However, I did find a way to print a report just on web hits on our hotel/motel/RV members sites. On Member sites for *first quarter*: 461 hits to the member pages, link open-ups to hotels, motels and RV sites, 37. Results (connections with member) equaled 371. *Second quarter* Member pages hits are 550, with links to open-up to member hotels, motels & RV sites is 51, and Results were 457! To give you an idea of how this progresses for the summer, just for July through yesterday, Member pages are 990; Link open ups 19 and Results are 1179.

Because we were not required in the past to request hotel/motel/RV overnight stays, we did not have this information column on our Visitor's Log. Starting June 1, 2014, we started using a new Visitor Log that included that information request. Here are our findings for the month of June: We had 926 walk in visitors for the month of June. 126 of those, stayed in local hotel, motel or RV accommodations, and were from more than 50 miles away. 18.9% were Canadian visitors, all more than 50 miles from Marysville. 51% of visitors were Washington State residents, and beginning next month, we will be tracking how many are from 50 miles or more from Marysville. Out of State visitors were 30.10%.

The reasons these folks came in, which I will break down in percentages next quarter were the majority for Maps, next restroom use, next directions, next shopping, next lodging questions, next WIFI use, next restaurants, with parks info and ferry schedules at the bottom of the list, numbers-wise.

We will continue to look for ways to improve our statistical and information reporting for the City. Please let me know if you need anything else.

Respectfully,

Mary Jane Harmon
Director of Administration
For Caldie Rogers, President/CEO

June 2014

No. of Visitors	From	No. of Visitors	From	
2	Alaska	2	Australia	
2	Arizona	2	Brazil	
1	Arkansas	1	China	
7	California	1	Finland	
2	Colorado	1	France	
2	Connecticut	3	Germany	
3	Florida	2	Russia	
2	Illinois			
2	Indiana			
2	Kansas			
2	Maryland			
2	Massachusetts			
1	Michigan			
1	Mnesota			
1	Missouri			
2	Montana			
2	Nevada			
2	New Mexico			
3	New York			
4	North Carolina			
1	Oklahoma			
4	Oregon			
1	Pennsylvania			
1	Tennessee			
2	Texas			
1	Virginia			
1	Wisconsin			
4	Alberta			
27	B.C.			
19	Vancouver BC			
4	Ontario			
2	Nova Scotia			
2	Quebec			
114		12	Total Over Night Stays	126

2013	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Totals
Number of Volunteers	21	21	23	22	21	21	14	15	14	14	16	12	18
Volunteer Hours	358	365	437	471	412	325	407	326	586	295	308	177	4,467
Training	10	24	10	10	10	12	10	15	12	8	6	4	131
Conference Room	73	94	77	52	41	52	113	86	66	78	65	16	813
Walk-In Visitors	620	663	1,175	1,243	1,399	1,519	2,251	2,255	1,992	1,083	558	328	15,086
Phone Inquires	342	242	351	463	410	287	367	240	272	360	218	183	3,735
E-Mail Inquires	8,241	9,175	9,096	9,341	9,499	7,458	7,719	7,965	7,188	6,985	6,404	5,899	94,970
Business Relocation	17	9	13	2	1	1	2	-	1	-	1	1	48
Personal Relocation	35	13	8	1	1	-	4	2	-	1	1	2	68
Web/Site Visits/Hits	22,868	25,544	26,364	38,488	23,279	19,921	21,276	17,095	20,097	19,363	16,658	16,201	267,154
Total Inquires	32,196	35,740	37,084	49,590	34,530	29,238	31,732	27,643	29,516	27,870	23,905	22,630	381,874

2014	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Number of Volunteers	15	15	14	18	18	15	-	-	-	-	-	-
Volunteer Hours	175	143	216	317	317	151	-	-	-	-	-	-
Training	6	8	10	11	12	16	-	-	-	-	-	-
Conference Room	18	16	56	20	20	16	-	-	-	-	-	-
Walk-In Visitors	579	536	812	683	684	926	-	-	-	-	-	-
Phone Inquires	372	296	265	304	370	217	-	-	-	-	-	-
E-Mail Inquires	6,609	5,240	5,514	6,626	8,140	7,436	-	-	-	-	-	-
Business Relocation	-	1	1	1	1	12	-	-	-	-	-	-
Personal Relocation	4	1	5	6	8	4	-	-	-	-	-	-
Web/Site Visits/ Hits	10,056	12,420	13,675	15,375	15,775	15,291	-	-	-	-	-	-
Total Inquires	17,638	18,510	20,328	23,015	24,998	23,901	-	-	-	-	-	-

128,390

82,592

28

39,565

1,824

4,220

146

1,319

95

Totals	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Number of Volunteers	20	21	34	24	26	22	24	22	20	23	22	18	#REF!
Volunteer Hours	2,136	5,166	2,270	6,100	2,886	4,333	5,646	6,120	5,794	4,955	4,573	3,463	#REF!
Training	92	172	135	192	190	257	329	462	438	215	205	44	#REF!
Conference Room	520	971	276	276	724	643	1,685	1,297	995	600	905	602	#REF!
Walk-In Visitors	1,706	11,012	5,011	16,339	17,581	11,754	21,459	23,363	26,496	12,103	14,503	11,603	#REF!
Phone Inquiries	147	225	37	46	316	4,585	9,419	9,076	9,762	4,655	6,699	2,851	#REF!
E-Mail Inquiries												84,504	#REF!
Business Relocation	46	131	2	164	189	123	348	152	159	82	135	42	#REF!
Personal Relocation				12,298	15,454	101	537	423	324	257	246	64	#REF!
Web-Site Visits				6,358	31,225	29,549	40,055	48,443	54,573	12,329	10,692	7,872	#REF!
Web - Hit				12,894	101,876	386,209	722,752	750,032	671,728	153,396	218,403	227,772	#REF!
Total Inquiries	2,419	12,339	5,326	48,375	167,365	432,964	796,255	832,786	764,037	183,422	251,582	335,309	#REF!

Company Name	Primary Phone	Email	Physical City
92nd St. Church of Christ	(360) 653-2578	dennisniva@hotmail.com	Marysville
Absolute Mortgage	(360) 436-4699	jwright@absoluteloans.com	Marysville
Action Pages	(360) 848-0870	john@actionyp.com	Burlington
Aflac	(425) 422-4789	Marlys_Swanson@us.aflac.com	Marysville
Airporter Shuttle/Bellair Charters	(360) 380-8800	adrienne@airporter.com	Ferndale
Alaska USA Federal Credit Union	(206) 239-3854	h.parmar@alaskausa.org	Marysville
Aman, Inc. - General Contractor	(360) 658-8533	tlitwin@amanincgc.com	Lake Stevens
American Cancer Society	(425) 741-8949	stephanie.earling@cancer.org	Everett
American Distributing Co.	(360) 658-3751	oil@americandistributing.com	Marysville
American Legion Post 178	(360) 722-7825	american.legion.post178@gmail.com	Marysville
AQT Cleaning Service	(360) 658-4855	AQTCleaning@integrity.com	Marysville
AQUASOX	425-258-3673	katiec@aquasox.com	Everett
Arlington Pharmacy	(360) 653-4857	none	Marysville
Arlington Vision Therapy LLC	(360) 474-9620	arlingtonvt@comcast.net	Arlington
Association Benefits Corp.	(425) 742-1483	bill@associationbenefits.us	Lynnwood
AT&T Mobility	(425) 580-1681	JS204q@att.com	Marysville
Auntie Anne's Pretzels	(360) 716-2794	aortize@wvs.org	Marysville
Automotive Central Service Inc.	(360) 548-3491	lee-williams@comcast.net	Marysville
AUTOMOTIVE DIAGNOSTIC CENTER, INC	360-653-9691	nikiwilbur@yahoo.com	Marysville
Bank of America	(360) 722-9781	kao.p.saetern@bankofameica.com	Marysville
Bay City Supply	(365) 671-7400	aceshah@baycitysupply.com	Bellingham
BECU	(800) 233-2328	glagutang@becu.org	Marysville
Bee Bookkeeping & Income Tax Services	(888) 973-7455	tpatrick@beebookkeeping.com	Camano Island
Belmark Land & Homes LLC	(360) 653-3634 x101	aaron@bellmarkhomes.com	Marysville
Best Western Plus		charlette@hotelservicesgroup.com	Arlington
Best Western Tulalip Inn	(360) 659-4488	bwmarysville@msn.com	Marysville
Big Lots	(360) 659-5085	danmhanlon@gmail.com	Marysville
Blazing Onion Burger Co	(360) 322-7088	bcappel@blazingonion.com	Marysville
Bob's Burgers & Brew	(360) 654-3605	bobs.tulalip@gmail.com	Tulalip
Bourne Orthodontics	(360) 659-0211	braces@bourneorthodontics.com	Marysville
Boy Scouts of America	(425) 388-0380 x109	bwebster@mountbakerbsa.org	Everett
Buffalo Wild Wings	(360) 652-5349	448@buffalowildwings.com	Marysville
C & D Zodiac Aerospace	(360) 653-2211	sthr@cdzodiac.com	Marysville
Cabela's	(360) 474-5922	katie.sanford@cabelas.com	Tulalip
Care Partners Mgmt Group -The Cottages at Marysville	(360) 322-7567	kim@cottagesatmarysville.com	Marysville
Cascade Service Solutions LLC	(425) 327-7279	cascadessllc@gmail.com	Marysville
Cash America	(360) 658-1080	may01@shops.casham.com	Marysville
Cedar Grove Composting	(877) 994-4466	susant@cgcompost.com	Everett
Central Welding Supply	(360) 454-5540	dalewilton@centralwelding.com	Marysville
Cetc Travel Services	(425) 312-4800	marie@cetctravel.com	Stanwood
City of Marysville	(360) 363-8091	info@marysvillewa.gov	Marysville
Clock Tower Storage	(360) 651-7500	marysville@urbinstorage.com	Marysville
Coastal Community Bank-Msvl	(360) 436-4950	efeller@coastalbank.com	Marysville
Coldwell Banker/Gary Wright Realty, Inc.	(360) 659-1271	garywright6145@yahoo.com	Marysville
Columbia College	(425) 304-4482	marysville@ccis.edu	Marysville
Comcast	(360) 200-1787 x1007	lance@connectnationwide.com	Marysville
Comfort Inn	(360) 658-1339	ALCHATUR@AOL.COM	Marysville
Community Transit	(425) 348-7100	bob.throckmorton@commtrans.org	Everett
Concentric Color Printing	(425) 299-2008	troyc1@comcast.net	Marysville
Connect			Marysville
Consignment Furniture of Marysville, LLC	(360) 454-0929	consignfurnitureofmarysville@gmail.com	Marysville
Consolidated Landscape Maintenance, Inc.	(360) 652-2303	pault@consolidatedlandscape.com	Marysville
Costco	(360) 652-4530	w642mbr@costco.com	Marysville
Covlet Machine & Design, Inc.	(360) 658-1977	jrcovlet@hotmail.com	Marysville
Craft Mart, Inc.	(360) 653-9828	info@craftmartnorthwest.com	Marysville
CruiseOne	(360) 588-2371	getonacruise@yahoo.com	Marysville
Dennis J Johnson, Inc.	(206) 369-2489	johnsjod@yahoo.com	Edmonds
Dewar Meeks + Ekrem PC	(360) 653-5521	Mmeeks@dmecpa.com	Marysville
Domestic Violence Services of Snohomish County	(425) 259-2827 x21	vicci@dvs-sno.co.org	Everett
Downtown Marysville Merchants Association	(360) 454-0298	sell@trustythreads.com	Marysville
Dry County Distillery	(425) 343-8021	drycountydilllery@msn.com	Marysville
DSHS Division of Vocational Rehabilitaiton	(360) 651-6120		Arlington

Duce Taxes & Accounting	(360) 657-7540		Marysville
E & E Lumber	(360) 659-7661	Brentemory@Aol.com	Marysville
E2 Promotions, Inc.	(360) 926-8600	liz@e2promo.com	Camano Island
Ed's Transmissions	(360) 653-1835	edstransexch@aol.com	Marysville
Edward Jones - Lance Curry	(360) 658-8355	lance.curry@edwardjones.com	Marysville
Edward Jones - Loren Van Loo	(360) 659-8145		Marysville
EDWARD JONES - STEVE MULLER	(360) 657-4844	stephen.muller@edwardjones.com	Marysville
Electronic Business Machines	(425) 347-2244	dschlosser@ebmco.com	Everett
Everett Clinic - Smokey Point	(360) 454-1980	coclark@everettclinic.com	Marysville
Everett Community College	(425) 388-9100	sstritzke@everettcc.edu	Everett
Everett Silvertips Hockey	(425) 252-5100	jamit@everettsilvertips.com	Everett
FedEx - Kinkos	(360) 651-1067	usa1937 @fedex.com	Marysville
Firestone Complete Auto Care	(360) 654-9370	352043@bfrc.com	Marysville
Frank Lumber - The Door Store	(360) 658-0362	salesnorth@franklumber.com	Marysville
Fred Meyer	(360) 653-0700	gary.hassler@stores.fredmeyer.com	Marysville
Freeway Storage	(360)653-1881	manager@freeway-storage.com	Marysville
Frontier Communications	(425) 261-6793	matt.beales@ftr.com	Everett
Gary's Gutter Service, Inc.	(360) 659-9322	garysgutters@w-link.net	Marysville
Gental Dental	(360) 651-9580	gonzaleze@interdent.com	Marysville
GeoTest Services, Inc	(360) 435-1141	kevinr@geotest-inc.com	Arlington
Goodwill	(360) 657-4058	tania.siler@seattlegoodwill.org	Marysville
GoSmallBiz	(425) 346-9670	david@dhchin.com	Everett
Grandview Village	(360) 653-2223	jenniferd@villageconcepts.com	Marysville
Grocery Outlet	(360) 659-9909	marysville@groceryoutlet.com	Marysville
Grove Street Family Clinic	(360) 653-3500	carolyn@grovestreetclinic.com	Marysville
Hansen, McConnell & Pellegrini	(360) 658-6580	paul@thirdstreetlaw.com	Marysville
Health First Chiropractic	(360) 658-1987	melissa.healthfirst@gmail.com	Marysville
Heavenly Hands PLLC	(360) 659-9659	heavenly-hands@hotmail.com	Marysville
Hibu Publishing Co.	(360) 336-6171	Stuart.McNabb@hibu.com	Mount Vernon
Holiday Inn Express Hotel & Suites	(360) 530-1234	rachel@hotelservicesgroup.com	Marysville
Home Depot	(360) 657-5762	quanah_blaine@homedepot.com	Marysville
Homes for Heroes	(425) 208-1672	myagentrobyn@gmail.com	Marysville
HomeStreet Bank	(360) 651-0308	kirstin.tyner@homestreet.com	Marysville
Hometown Values Coupon Magazine	(425) 971-0031	renae@myhometownvalues.com	Marysville
Honda of Marysville	(360) 363-8600	admin@hondaofmarysville.com	Marysville
Hyundai of Everett	(425) 258-9100	gmicallef@msn.com	Everett
Idea Box Marketing & Design	(951) 212-4080	barry@ideabox-marketing.com	Marysville
IUPAT District Council	(253) 475-4738	cwintersiupatdc5@gmail.com	Tacoma
Ivar's Seafood - Marysville	(360) 653-7734	4037@keepclam.com	Marysville
Jones & Co. Pets	(360) 658-7817	michellej@jonesandcompanypets.com	Marysville
Judd & Black	(360) 659-0822	msvlsales@juddblack.com	Marysville
Keller Williams - Donna Gola	(425) 212-2007	donnagola@gmail.com	Everett
Keller Williams - Roy VanWinkle	(360) 653-1884	klrw409@kw.com	Marysville
Kings Heating & Air Conditioning	(425) 275-5153	Chris@kingsheating.com	Lynnwood
La Hacienda	(360) 658-6646	Lahacienda#4@yahoo.com	Marysville
Lake Goodwin Resort	(360) 652-8169	camp@lakegoodwin.com	Stanwood
Langabeer McKernan Burnett & Co., P.S.	(360) 653-6744	robynwarren@lmbcpas.com	Marysville
Learning Unlimited	(360) 657-4061	LarryNyland@gmail.com	Marysville
Les Schwab Tire Center	(360) 659-7601	ken.m.shanks@lesschwab.com	Marysville
LeTip International, Inc. - Marysville	(360) 651-9122	sdavie3@farmersagent.com	Marysville
LeTip International, Inc. - Tulalip	(425) 299-2008	printme@comcast.net	Granite Falls
Marysville Care Center	(360) 659-3926	lynne_worley@lcca.com	Marysville
Marysville Fire District	(360) 659-2777	GCorn@ci.marysville.wa.us	Marysville
Marysville Free Methodist Church	(360) 659-7117	churchoffice@marysvillefmc.org	Marysville
Marysville Globe	(360) 659-1300	pbrown@soundpublishing.com	Marysville
Marysville Historical Society	(360) 659-5808	info@marysvillehistory.org	Marysville
Marysville Laundry Station	(360) 658-5188	laundrystation@frontier.com	Marysville
Marysville School District	(360) 653-7058	becky_berg@msvl.k12.wa.us	Marysville
Marysville Vision Source	(360) 659-6255	eyegal@KimKronOD.com	Marysville
McDonald's	(425) 200-6742	kathiemoncrief@yahoo.com	Tulalip
McKeon Financial	(360) 652-4244	John@mckeonfinancial.com	Marysville
Medallion Hotel	(360) 657-0500	bria@medallionhotel.net	Arlington
Merrill Gardens at Marysville	(360) 659-1279	marysvillesrd@merrill.com	Marysville

Mimi's Kids	(360) 651-6255	mimiskids@gmail.com	Marysville
Mortgage Advisory Group - Marysville	(425) 232-3672	keverett@magloans.net	Marysville
Mosaic Insurance Alliance LLC	(425) 320-4280	Paul@mosaicia.com	Lynnwood
Moss Adams LLP	425-259-7227 DO NOT CA	rebecca.mccarthy@mossadams.com	Everett
Mountain View Rehab & Care Center	(360) 659-1259	bbodily@ensigngroup.net	Marysville
Mutual of Omaha	(425) 374-9674	quincy.bell@mutualofomaha.com	Lynnwood
NAPA Auto Parts - Marysville	(360) 659-8441	coogle9@aol.com	Marysville
New Dawn Security	(888) 342-1997	info@newdawnsecurity.com	Hood River
Nike Factory Store	(360) 716-3120	Dan.emerson@nike.com	Tulalip
Noel Communications, Inc.			Marysville
Nordstrom Heating & Air, Inc.	(425) 335-4029	nordstromha@comcast.net	Marysville,
Noretap	(360) 659-5666	lynetteko@msn.com	Arlington
Northsound Physical Therapy	(360) 629-9768	becky.pursley@northsoundpt.com	Marysville
Northwest Staffing Resources	(425) 322-4020	atenner@nwstaffing.com	Everett
Office Depot	(360) 654-1972	odso2608@officedepot.com	Marysville
Office Interiors, Inc.	(425) 355-3500	chucklauby@aol.com	Everett
Olive Garden	(360) 653-5322	Dhuus@olivegarden.com	Tulalip
Opus Bank	(360) 659-7614	ggassmg@opusbank.com	Marysville
Orange Cab	(425) 783-0000	aambaye@msn.com	Everett
Ornamental Arts Gallery	(425) 422-5232	elizabeth@ornamentalarts.net	Marysville
Pacific Copy & Printing Co.	(425) 252-5898	brendacook@paccopy.com	Everett
Pacific Office Automation	(425) 344-9425	lthompson@pacificoffice.com	Everett
Pacific Power Batteries	(425) 259-9260	everett@pacificpowerbatteries.com	Marysville
Paine Field	(425) 388-5125	dave.waggoner@snoco.org	Everett
Parr Lumber Company	(425) 259-7277	dougn@parr.com	Marysville
PC Recycle	(360) 403-0759	jeff@pcrecycle.net	Arlington
Play It Again Sports	(360) 653-9777	playitagainmarysville@live.com	Marysville
Port of Subs	(360) 654-2950	portofsubs145@gmail.com	Tulalip
Pratt Pest Management	(360) 629-7378	jodyb@prattpest.com	Marysville
Prime Lending	(360) 722-7600	charris@primelending.com	Marysville
Puget Sound Energy	(888) 225-5773	dom.amor@pse.com	Bothell
Pure Clean - Carpet Cleaning	(206) 353-4155	purecleancarpetcleaning@gmail.com	Woodinville
Quil Ceda Creek Apartments	(360) 659-6590	quilcedacreek.cd@fpimgt.com	Marysville
Quil Ceda Family Dental	(360) 659-1149	quillcd@yahoo.com	Tulalip
Quil Ceda Liquor Store & Smokeshop	(360) 716-2940	calvintaylor@tulaliptribes-nsn.gov	Tulalip
Red Hummingbird Media Corp.	(360) 386-9024	briggskm@gmail.com	
Residential Management, Inc.	(888) 653-8065	rmijduffy@gmail.com	Marysville
Results Driven - Business Coaching	(206) 743-4327	john@results-driven.com	Seattle
Roy Robinson Inc.	(360) 659-6236	gordy@royrobinson.com	Marysville
RV & Marine Supply By Cascade	(360) 659-7833	louise@rvmarinesupply.com	Marysville
Salvation Army	(425) 259-8129	harbro@live.com	Marysville
Schaefer-Shipman Funeral Home	(360) 659-3711		Marysville
Seattle Premium Outlets	(360) 716-3900	shopper@premiumoutlets.com	Tulalip
ServiceMaster Superb Cleaning	(360) 659-1023	colleen@welike23clean.com	Marysville
Shaklee Distributor	(360) 659-9045	nancyw6@frontier.com	Marysville
Shockey Planning Group, Inc.	(425) 258-9308	rshockey@shockeplanning.com	Everett
Simply Caketastic	(360) 653-3113	jessi@simplycaketastic.com	Marysville
Snohomish County Executive	(425) 388-3460	county.executive@snoco.org	Everett
Snohomish County PUD	(425) 783-8011		Everett
Sno-Isle Regional Library	(360) 651-7000	mkelly@sno-isle.org	Marysville
Sonitrol Pacific	(425) 258-3655	jbullis@sonitrolpacific.com	Everett
Soroptimist International	(425) 870-0425	andrew.delegans@frontier.com	Marysville
Staples	(360) 657-2322	cc0496@staplescopycenter.com	Marysville
Stoops Consulting, Inc.	(360) 913-0102	mstoops@stoopsconsulting.com	Marysville
Strategies 360	(206) 282-1990	info@strategies360.com	Seattle
Stryker Brothers Automotive	(360) 659-8033	Business@StrykerBros.comcastbiz.net	Marysville
Take a Vet to Lunch	(425) 530-7453	bobsoutback@frontier.com	Tulalip
Templin Computing LLC	(425) 268-8019	paris@templincomputing.net	Lake Stevens
The Daily Herald - Sound Publishing	(425) 339-3000	linares@heraldnet.com	Everett
The Red Sky Agency	(425) 754-1852	Jessica@theredskyagency.com	Tulalip
The Village Restaurant & Lounge	(360) 659-2305	Info@Villagerestaurant.com	Marysville
ToMM TV	(509) 492-1402	hal@tommtv.com	Marysville
Toyer Financial Corp.	(425) 258-3432	rich@toycrcpi.com	Everett

Toyer Insurance Group LLC	(425) 760-9471	rob@toyerinsurance.com	MARYSVILLE
Travel Leaders	(360) 658-8500	Alex@travelcenter4u.com	Tacoma
Tri County Recycling	(360) 707-0439	peter@conijn.com	Burlington
Tulalip Clinical Pharmacy	(360) 716-2660	TFRIZZLE@tulaliptribes-nsn.gov	Tulalip
Tulalip Liquor Store & Smokeshop	(360) 716-5000	fmorkem@tulaliptribes-nsn.gov	Tulalip
Tulalip Resort Casino & Spa	(360) 716-1111	anita@tulalipresort.com	Tulalip
Union Bank	(425) 388-5500	john.allen@unionbank.com	Marysville
University Center of North Puget Sound	(425) 259-8900	tiffany.willimas@uceverett.org	Everett
Val Pak Direct Marketing		valpackwww@comcast.net	Bellingham
Veteran Awards, Inc.	(360) 925-6019	info@veteranawards.com	Marysville
Village Community Services	(360) 435-8245	resource@villagecommunitysvcs.org	Arlington
Village Theatre	(425) 257-8600	sdryden@villagetheatre.org	Everett
VLH, Inc.- Total Merchant Services	(206) 715-5342	vlhservices@gmail.com	Arlington
Wagner Jewelers	(360) 653-8200	info@wagnerjewelers.net	Marysville
Wallick & Volk Mortgage Bankers	(425) 818-7600	rebecca.muilhollen@wvmb.com	Bellevue
Walmart - 64th Street	(360) 386-3004	spsmith.503801.us@wal-mart.com	Marysville
Walmart - Quilceda	(360) 657-1192		Marysville
Washington Federal	(360) 722-7551	nnancy.knutson@washingtonfederal.com	Marysville
Washington State University	(425) 259-8913	ulla.johnson@wsu.edu	Everett
Waste Management Northwest	(800) 592-9995	wmcares@wm.com	Bothell
Wells Fargo	(360) 659-2012	chiarnk@wellsfargo.com	Marysville
What's Bloomin' Now Floral & More	(360) 658-3855	jodisugg@aol.com	Arlington
Whidbey Island Bank	(360) 657-3100	Tonim@WIBank.com	Marysville
Williams Marketing Concepts LLC	(425) 232-8389	williamsmarketingconcepts@yahoo.com	Tulalip
Willis Hall Wines	(360) 653-1247	johnrbell@comcast.net	Marysville
Windermere Real Estate - Jim Rowley	(360) 653-2509	Jimrowley@windermere.com	Marysville
Windsor Square Retirement Apartments	(360) 653-1717	windsorsquare@legacymgtteam.com	Marysville
WorkForce Development Council	(425) 921-3423	curtis.takahashi@wdcsc.org	Everett
YMCA	(360) 653-9622 x103	mbredreck@ymca-snoco.org	Marysville
Your Name Here Promotions!	(360) 652-2125	ynh@ynhpromos.com	Marysville

CHAMBER
SERVICES AGREEMENT

THE GREATER MARYSVILLE TULALIP CHAMBER OF COMMERCE
& CITY OF MARYSVILLE

The CITY OF MARYSVILLE, a municipal corporation of the State of Washington (hereinafter the "City"), with offices located at City Hall, 1049 State Avenue, Marysville, Washington, 98270, and THE GREATER MARYSVILLE TULALIP CHAMBER OF COMMERCE, a Washington nonprofit corporation with offices located at 8825 34th Avenue NE, Suite C, Marysville, Washington, 98271 (hereinafter the "Contractor"), in consideration of the mutual covenants herein, do hereby agree as follows:

- I. **PURPOSE:** This Agreement provides for funding of economic development services between The Greater Marysville Tulalip Chamber of Commerce and the City of Marysville.
- II. **TERM OF AGREEMENT:** Notwithstanding the date of execution hereof, this Agreement shall be in effect from January 1, 2014 to December 31, 2014 both dates inclusive. It is the intent of the parties for the effect of this Agreement to be retroactive to January 1, 2014.
- III. **LIAISON:** The City's Project Manager responsible for this Agreement is Gloria Hirashima, the Chief Administrative Officer. The Contractor's responsible person is Caldie Rogers, the President/CEO.
- IV. **SCOPE OF WORK:** See Exhibit "A" attached and incorporated herein by this reference.
- V. **PAYMENT:** Contractor shall be paid \$20,000.00 per year by the City payable quarterly upon acceptance by the City and compliance with scope of work deliverables. In the event any deliverable is not timely provided or accepted by the City in its reasonable discretion, the City may withhold payment until all deficiencies are corrected by the Contractor. In the event any deficiency is not corrected within thirty (30) days from the City giving written notice to the Contractor, the City may also elect in its sole discretion to terminate this Agreement and shall be relieved of any remaining payment hereunder.
- VI. **INDEMNITY AND INSURANCE:** The Contractor agrees to save, hold harmless, indemnify and defend the City, its officers, agents, employees and elected officials from and against all claims, suits, costs, fees and liability (including cost of defense) arising out of the acts or omissions of Contractor, its employees, subcontractors, or agents (including field work) arising out of or resulting from Contractor's performance of this Agreement.
Contractor will obtain and maintain in force at least the following minimum insurance coverage covering all activity under this Agreement, and as to which the City shall be named as additional insured:

A. Workers Compensation	Statutory Amount
B. Broad Form Comprehensive General Liability	\$1,000,000
C. Automobile Liability	\$ 500,000

Contractor specifically and expressly waives any immunity that may be granted it under the Washington State Industrial Insurance Act, Title 51 RCW. Further, the indemnification obligation under this contract shall not be limited in any way by any limitation on benefits payable to or for any third party under the workers' compensation acts.

An insurance certificate showing the coverage required under this paragraph VIII will be submitted to the City annually. The City, its officers, agents and employees shall be named as additional insured's as it respects the obligations under this agreement.


- VII. COMPLIANCE WITH LOCAL LAWS: The Contractor shall comply with all applicable laws, ordinances, and codes and statutes of the State and local governments.
- VIII. ASSIGNMENT: Neither party shall assign or delegate any or all interests in this Agreement without first obtaining the written consent of the other party.
- IX. STATUS OF CONTRACTOR: Neither the Contractor nor personnel employed by the Contractor shall acquire any rights or status in the City's employment, nor shall they be deemed employees or agents of the City for any purpose other than as specified herein. Contractor shall be deemed an independent contractor and shall be responsible in full for payment of its employees, including workers' compensation, insurance, payroll deductions, and all related costs. Further, Contractor represents that it is customarily in the business of providing the services described in this Agreement, has its own place of business, is eligible for and does file with the Internal Revenue Service a schedule of business expenses, has established an account with the State Department of Revenue and has received a unified business identifier number, and maintains a separate set of books and records for such business.

EXECUTED, this the 26th day of June, 2014, for the Contractor,
THE GREATER MARYSVILLE TULALIP CHAMBER OF COMMERCE:



President/CEO

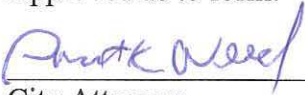
EXECUTED, this the 27th day of May, 2014, for the
CITY OF MARYSVILLE:



Mayor

Attest: 

Deputy City Clerk

Approved as to form:


City Attorney

EXHIBIT A

CHAMBER SERVICES AGREEMENT

SCOPE OF WORK

The goal of the Chamber Services Agreement (CSA) is to strengthen area economy by promoting the greater Marysville Tulalip area as a desirable place for business, and culture with a focus on enhancing the visibility and growth of businesses within the Marysville community; and 2) promoting the greater Marysville Tulalip area as a desirable place to invest and live in.

The Chamber's scope of work will include:

1. Develop and maintain cooperative relations with local and statewide chambers of commerce, regional economic development associations such as Economic Alliance of Snohomish County, local community service organizations, other regional visitor information centers, Snohomish County Tourism Bureau, and other organizations, providing an environment required to adequately respond to requests from visitors, and local residents and businesses for information and referrals;
2. Direct businesses seeking relocation within the Marysville city limits to the City's Community Development Director.
3. Provide a quarterly written report to the City's Project Manager documenting businesses seeking location and/or relocation to the region.
4. Provide a quarterly business directory to the City's Project Manager of current Marysville Tulalip Chamber of Commerce members and contact information.
5. Work collaboratively with City staff to ensure that efforts are not duplicated and enhanced services are provided to both parties.
6. Attend a City Council or City Council subcommittee meeting, such as the Economic Development Committee, to provide an annual review of Chamber business development and economic development activities. This meeting will be scheduled prior to October 31, 2014.

TOURISM PROMOTION SERVICES AGREEMENT

The City of Marysville ("City") and The Greater Marysville Tulalip Chamber of Commerce a Washington Non-profit Corporation, referred to collectively as the "Parties," enter into the following Agreement ("Agreement") for Tourism Promotion services:

I. Scope: The Greater Marysville Tulalip Chamber of Commerce shall provide tourism promotion services for the City as outlined in the 2013/2014 Hotel/Motel Grant Application. Tourism promotion shall mean activities and expenditures designed to increase tourism to the City. Tourism promotion activities may include, but are not limited to, advertising, publicizing, or otherwise distributing information for the purpose of attracting and welcoming tourists to the City.

II. Term: This agreement shall commence on the date of execution of this Agreement and shall continue in full force and effect until 12/31/2014 unless terminated earlier pursuant to Section VII of this Agreement.

III. Compensation: In consideration of the services provided pursuant to this Agreement the City shall pay The Greater Marysville Tulalip Chamber of Commerce the awarded amount not to exceed \$20,000.00 for Tourism Promotion services as outlined in The Greater Marysville Tulalip Chamber of Commerce Hotel/Motel Grant Application. If Hotel/Motel Tax reimbursement receipts total less than the awarded amount, funding will be decreased by that amount. Reimbursement **must** be requested no later than term date indicated in section II in order to be eligible for Compensation.

The Greater Marysville Tulalip Chamber of Commerce tourism promotion work beyond the Scope of Work, shall not be compensated under this agreement unless the Scope of Work indicated in section I and/or the amount of compensation indicated in section III is modified pursuant to this Agreement.

IV. Relationship of Parties: The Greater Marysville Tulalip Chamber of Commerce represents that it is skilled in the matters addressed in the Scope of Work and is performing independent functions and responsibilities within its field of expertise. The Greater Marysville Tulalip Chamber of Commerce and its personnel are not employees of the City. The Greater Marysville Tulalip Chamber of Commerce and its personnel have no authority to bind the City or to control the City's employees and other contractors. None of the benefits provided by the City to its employees, including, but not limited to, compensation, insurance, and unemployment insurance are available from the City to the employees, agents, representatives, or sub-consultants. The Greater Marysville Tulalip Chamber of Commerce will be solely and entirely responsible for its acts and for the acts of agents, employees, representatives and sub-consultants during the performance of this Agreement.

The Greater Marysville Tulalip Chamber of Commerce is responsible for its own management. The City's administration and enforcement of this Agreement shall not be deemed an exercise of managerial control over The Greater Marysville Tulalip Chamber of Commerce or its personnel.

V. Indemnification: The Greater Marysville Tulalip Chamber of Commerce shall defend, indemnify and hold the City, its officers, officials, employees, agents and volunteers harmless from any and all claims, injuries, damages, losses or suits, including all legal costs and attorney fees, arising out of or in connection with the performance of this Agreement, except for that portion of the injuries and damages caused by the City's sole negligence. The provisions of this section shall survive the expiration or termination of this Agreement.

VI. General Conditions:

A. Reports and Information: WhThe Greater Marysville Tulalip Chamber of Commerce shall furnish reports and documents on matters covered by this Agreement. The reports and documents shall be furnished with request for reimbursement and in the format indicated in the attached scope of work. **Such reports and documents shall include: the estimated number of tourists and/or persons traveling over fifty miles to the destination, and the estimated number of lodging stays generated as a result of this contracted service. The Greater Marysville Tulalip Chamber of Commerce shall maintain accounting records in accordance with Generally Accepted Accounting Principles (GAAP) to substantiate all billed amounts.**


B. Modification: This Agreement may only be modified by written instrument signed by both Parties.

C. Compliance with Laws: The Greater Marysville Tulalip Chamber of Commerce shall comply with all applicable Federal, State, and local laws in performing its obligations under this Agreement.

VII. Termination: This Agreement may be terminated by either party for convenience upon thirty (30) days written notice to the other party, or for cause if either party fails substantially to perform through no fault of the other and does not commence correction within five (5) days of written notice and diligently completes the correction thereafter. Upon such termination, City will be entitled to reports showing the status of all services The Greater Marysville Tulalip Chamber of Commerce is providing to the City as of the effective date of termination.

VIII. Termination of Other Contracts. This Agreement shall supersede all prior Agreements between the parties relating to the use of Hotel/Motel Tax.

CITY OF MARYSVILLE



Mayor Jon Nehring

Date: 5/30/14

The Greater Marysville Tulalip Chamber of Commerce

By: 

Caldie Rogers

Title: President/CEO

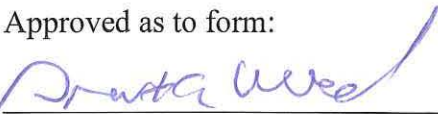
Date: 6/26/14

The above-named person hereby certifies that he/she is authorized to execute this agreement on behalf of the above referenced non-profit corporation.

Attest:


_____ Deputy City Clerk

Approved as to form:


_____ Marysville City Attorney

ATTACHMENT A

VISITOR INFORMATION CENTER

SCOPE OF WORK

The goal of the Visitor Information Center (VIC) is to strengthen area economy by promoting the greater Marysville Tulalip area as a desirable place to visit whether for leisure, business, or culture with a focus on enhancing the visibility and growth of businesses within the visitor market.

Free travel and recreation counseling services will be provided to visitors and residents 9:00 a.m. to 5:00 p.m., seven days a week from Memorial Day through Labor Day and Mondays through Fridays from Labor Day to Memorial Day.

A summary of contacts and services rendered will be tracked and reported monthly in writing to the City's project manager.

The Chamber's scope of work regarding the Visitor Information Center will include:

1. Organize, train, and coordinate an ongoing volunteers to provide services necessary to comply with the contract deliverables;
2. Plan and direct the activities of the VIC including: developing a comprehensive information network, monitoring and updating changes in information, collecting and distributing literature and materials, providing promotional display areas, including such as items as promotional videos in the VIC;
3. Develop and maintain cooperative relations with local and statewide chambers of commerce, information centers, visitor and convention bureaus, local community service organizations, and tourist attractions, providing an environment required to adequately respond to requests from visitors, locals and businesses for information and referrals;
4. Work collaboratively with City staff to ensure that efforts are not duplicated and that enhanced services are provided to both parties; and
5. Plan and coordinate, as necessary, to comply with the Hotel/Motel Grant Application and the associated Exhibit A (Lodging Tax Report Form)

ATTACHMENT B

CITY OF MARYSVILLE HOTEL/MOTEL GRANT APPLICATION

ATTACHMENT B

Exhibit A

INSTRUCTIONS FOR FILLING OUT THE LODGING TAX REPORT FORM

If you have used or received lodging tax funds to support an event, festival or tourism facility, please provide the following information:

Estimated number of tourists attending each event or tourism facility

Estimated number of persons traveling over 50 miles to the destination and number of persons staying at the destination overnight as a result of the event or tourism facility

Estimated room nights generated by the event, festival or tourism-related facility owned or sponsored by a non-profit organization or local jurisdiction

Any other data that demonstrates the impact of the increased tourism attributable to the festival, event or tourism-related facility.

The attached form should be used to report this information. In the case of a special event or festival, fill out the form after the event is over. Use a separate line in the form for each event. For a tourism-related facility owned by a non-profit organization or owned or sponsored by a local jurisdiction, fill out the report after the end of the calendar year in which the facility operated, providing information that covers the entire year.

We suggest you use the worksheet below to provide a description of the methodology used to determine number of tourists, lodging stays, visitors traveling to the event, festival or using the tourism-related facility, or other data as appropriate.

Event or Tourism Facility Lodging Tax Expenditure Report Worksheet

Festivals, special events and tourism-related facilities owned by

Local Jurisdictions or Non-profit Organizations

Official Report Form is due: _____

1. Organization: _____

2. This report covers: _____

Event Name: _____ Date: _____

Tourism Facility: _____ Dates: _____

3. Total Lodging Tax funds allocated to this event or facility \$ _____

4. Estimated total event attendance or user count for the facility: _____

Describe methodology used to determine this figure

5. Estimated percentage of total attendance for event or facility by (list separately) 1) tourists;

2) people who traveled more than 50 miles; or 3) people who stayed overnight:

1. Tourists _____%

2. Traveled _____%

3. Overnight _____%

Describe methodology used to determine this figure

6. Estimated total room nights generated:

Describe methodology used to determine this figure

7. Any other information that demonstrates the impacts of the festival, event or tourism-related facility owned by a non-profit organization or local jurisdiction (please describe):

Submitted by: _____

E-mail or phone number: _____

Date: _____