

Regular Meeting
April 14, 2014

Call to Order / Pledge of Allegiance

Mayor Nehring called the meeting to order at 7:00 p.m. Lt. Col Harold Broden from the Salvation Army gave the invocation, and Mayor Nehring led those present in the Pledge of Allegiance.

Roll Call

Chief Administrative Officer Hirashima gave the roll call. The following staff and councilmembers were in attendance.

Mayor: Jon Nehring

Council: Steve Muller, Jeff Seibert, Michael Stevens, Rob Toyer, Jeff Vaughan, and Donna Wright

Absent: Kamille Norton

Also Present: Chief Administrative Officer Gloria Hirashima, Finance Director Sandy Langdon, Police Chief Rick Smith, City Attorney Grant Weed, Public Works Superintendent Doug Bye, Parks and Recreation Services Manager Tara Mizell, and Recording Secretary Laurie Hugdahl

Motion made by Councilmember Wright, seconded by Councilmember Stevens, to excuse the absence of Councilmember Norton. **Motion** passed unanimously (6-0).

Motion made by Councilmember Muller, seconded by Councilmember Toyer, to approve the agenda. **Motion** passed unanimously (6-0).

Committee Reports

Presentations

A. Snohomish County Tourism Bureau Annual Report

Amy Spain, Executive Director of the Snohomish County Tourism Bureau and Jennifer Bravo, Visitor Services Manager for the Tourism Bureau gave a PowerPoint

presentation of the 2013 Annual Report as contained in the packet distributed to Council. Ms. Spain reviewed the impact of tourism, national trends, and a brief overview of 2013. She discussed rebranding efforts including the new brand platform, "Open Up". The branding includes a new logo and color palette, narrative and vocabulary, and website and brand integration. Ms. Spain then discussed group advertising and convention and group tour sales and service efforts, sports marketing, tourism development, online presence, public relations, media efforts, and social media. Jennifer Bravo reviewed the visitor services programs highlighting those that focus on Marysville. The Tourism Bureau also trains industry on things to do in Snohomish County with videos and other training tools. Ms. Spain explained that the Tourism Bureau continues to have a proactive role in state and local issues affecting the tourism industry by serving on a variety of boards and commissions.

Ms. Spain summarized that in 2013 the Tourism Bureau rebranded and now has new communication tools. They saw a 3.8% increase in economic impact. They generated over 11,000 requests for printed information as well as having a 72% increase in media coverage. There was an increase in visitors served, an increase in the group room nights that were booked, and increases in hotel occupancies and tax collections. In 2014, the Tourism Bureau will continue to implement the new brand and fine tune the website. They will be finalizing an arts and culture brochure which highlights the top public art installment in every city in the county. They have re-launched *Tourism Revealed* which is a platform for businesses to provide discounts and coupons. The weddings website is in the process of being updated with new graphic design. Two digital information kiosks will be installed at major locations in Snohomish County. Additionally new itineraries, maps, and other promotions are being created to assist visitors in exploring Snohomish County. She summarized that tourism matters to Snohomish County employing over 10,000 people and contributing almost \$18 million in local taxes.

Audience Participation

None

Approval of Minutes

2. Approval of the March 17, 2014 City Council Meeting minutes.

Motion made by Councilmember Muller, seconded by Councilmember Stevens, to approve the March 17, 2014 City Council Meeting minutes. **Motion** passed unanimously (6-0).

3. Approval of the March 24, 2014 City Council Meeting Minutes.

Councilmember Muller noted he would be abstaining as he was not at the March 24, 2014 meeting.

Motion made by Councilmember Stevens, seconded by Councilmember Wright, to approve the March 24, 2014 City Council Meeting Minutes. **Motion** passed (5-0) with Councilmember Muller abstaining.

Consent

4. Approval of the March 19, 2014 Claims in the Amount of \$456,424.34; Paid by Check Number's 90865 through 91020 with Check Number's 86864 and 90662 Voided.
5. Approval of the March 20, 2014 Payroll in the Amount of \$954,396.63; Paid by Check Number's 27475 through 27513.
6. Approval of the March 26, 2014 Claims in the Amount of \$780,844.95; Paid by Check Number's 91021 through 91185 with No Checks Voided.
8. Consider the Special Event Application for Total Health Events to Conduct the "Heroes Half Marathon" Running Event on Sunday, April 27, 2014, Including the Street Closure of Southbound Columbia Avenue, South of 1st Street, and Southbound SR529 South of 1st Street.
9. Consider the Professional Services Agreement between the City of Marysville and BHC Consultants in the Amount of \$135,539.
10. Consider the Interlocal Agreement for Natural Yard Care Public Outreach and Evaluation Program.
11. Consider the Professional Services Agreement with Snohomish County for Equipment Maintenance and Repair.
12. Consider the Professional Services Agreement Supplement No. 2 in the Amount of \$36,192.00 with Murray, Smith & Associates, Inc.
13. Consider the Interlocal Agreement with the City of Granite Falls for Outdoor Video Services.
15. Consider the Special Event Application for the Marysville Arts Coalition to Conduct an Art Show and Sale on April 24-25, 2014.

Motion made by Councilmember Wright, seconded by Councilmember Vaughan, approve Consent Agenda items 4, 5, 6, 8, 9, 10, 11, 12, 13, and 15. **Motion** passed unanimously (6-0).

Public Hearing

7. Consider the Program Year 2014 Annual Action Plan, as Recommended by the Citizen Advisory Committee on March 11, 2014, Provide a

Summary of, and Response to any Comments Received during the Public Hearing into the Program Year 2014 Annual Action Plan, and Direct Staff to Forward Program Year 2014 Annual Action Plan to the U.S. Department of Housing and Urban Development.

Mayor Nehring opened the hearing at 7:37 p.m. CAO Hirashima reviewed this item. Mayor Nehring solicited public comments. Seeing none, the hearing was closed at 7:37 p.m.

Motion made by Councilmember Vaughan, seconded by Councilmember Seibert, to approve the Program Year 2014 Annual Action Plan, as Recommended by the Citizen Advisory Committee on March 11, 2014, Provide a Summary of, and Response to any Comments Received during the Public Hearing into the Program Year 2014 Annual Action Plan, and Direct Staff to Forward Program Year 2014 Annual Action Plan to the U.S. Department of Housing and Urban Development. **Motion** passed unanimously (6-0).

New Business

1. Consider approving the Presentation on Biennial Budgets and direct staff to begin preparations for a biennial budget for 2015/2106 or to continue with an annual budget for 2015.

CAO Hirashima responded to a question from the previous meeting by stating that staff's preference would be to transition to two one-year budgets for a period before going to the 24-month budget. Staff feels this would be a smoother transition.

Councilmember Toyer asked Mayor Nehring his opinion. Mayor Nehring spoke in support of shifting to a biennial budget because it would force the City to look into the future two years instead of just one year. He believes this will produce a more conservative budget. Additionally this saves department directors significant staff time.

Motion made by Councilmember Muller, seconded by Councilmember Seibert, to direct staff to begin preparations for a biennial budget for 2015/2106 operating initially under two one-year budgets. **Motion** passed unanimously (6-0).

14. Consider an **Ordinance** of the City of Marysville, Washington, providing for the issuance of not to exceed \$8,254,825 aggregate principal amount of local improvement district bonds to provide a portion of the funds necessary to finance public improvements in Local Improvement District No. 71 ("LID No. 71"), make a deposit to the City's Local Improvement Guaranty Fund, and pay the costs of issuance of the Bonds; fixing or setting parameters with respect to certain terms and covenants of the bonds; appointing the City's designated representative to approve the final terms of the sale of the bonds; fixing the interest rate on assessments within LID No. 71; and providing for other related matters.

Motion made by Councilmember Stevens, seconded by Councilmember Vaughan, to adopt Ordinance 2957. **Motion** passed unanimously (6-0).

Legal

Mayor's Business

16. Civil Service Commission Appointment: Michael Ferri

Motion made by Councilmember Vaughan, seconded by Councilmember Wright, to approve the appointment of Michael Ferri to the Civil Service Commission. **Motion** passed unanimously (6-0).

Mayor Nehring:

- Thanks to Council President Vaughan for filling in so well last week when he was out of town.
- Community Transit had a board meeting on April 3. The sales tax picture is improving and Community Transit will be looking at adding back some of the services that had been cut.
- A ribbon cutting ceremony has been scheduled for the Red Curtain Foundation at 1 p.m. next Monday at the Grove Building.

Staff Business

Chief Smith:

- The Public Safety meeting has been changed to Wednesday April 30.
- He announced that he attended a ceremony where Darin Rasmussen was sworn in as Chief of Western Washington University.

Sandy Langdon informed the Council that several people from Marysville's Finance Department helped out with the Oso efforts at the command station and also in Everett.

Grant Weed:

- He stated that there was no need for an executive session.
- He said he asked Leah to forward info about the Open Government Trainings Act to Council which he thinks will be useful.
- Last week he discussed the recent decision by Division One of the State Court of Appeals in the Kent Case. He offered to provide more information to any Council members who would like it.
- He introduced Emily Gildner who has recently joined his firm.

Doug Byde reported that Street crews are making a focused effort in the SODO district downtown doing a lot of pressure washing, especially in the 3rd Street area, along State Avenue, and around the schools during spring break.

Tara Mizell reported that the parks have been very busy with spring break and the great weather. The Easter Egg Hunt will be held on Saturday at 10:00.

Mayor Nehring thanked Parks for their work putting up the yellow ribbons in support of Oso.

Council Comments

Steve Muller:

- Thanks to Chief Smith for getting his bike back.
- He expressed concern about certain newspapers being thrown indiscriminately along streets and sidewalks and making a mess. CAO Hirashima stated that staff has contacted the newspaper provider once, but will make contact again.
- He referred to homes along 67th that regularly dump their lawn clippings over their fence and commented that it is smelly and an eyesore. CAO Hirashima commented that during Clean Sweep on April 26 staff will be making an effort to contact homeowners along 51st Avenue, 67th Avenue, and State Avenue. She also indicated that code enforcement could make contact with those homeowners who are dumping lawn clippings.

Rob Toyer had no comments.

Michael Stevens commented that the fire commissioners were expecting to be contacted by the City about the study, but have not yet. Finance Director Langdon explained that the only fire commissioners that were going to be contacted were the ones on the Council. Councilmember Stevens indicated he would pass that on to them.

Jeff Seibert congratulated Darin Rasmussen on his appointment to Western Washington University Chief of Police.

Donna Wright had no comments.

Jeff Vaughan had no comments.

Adjournment

Seeing no further business Mayor Nehring adjourned the meeting at 7:58 p.m.

Approved this _____ day of _____, 2014.

Mayor
Jon Nehring

April O'Brien
Deputy City Clerk