

COUNCIL



MINUTES

Work Session *June 16, 2008*

Call to Order / Invocation / Pledge of Allegiance

Mayor Dennis Kendall called the June 16, 2008 work session of the Marysville City Council to order at 7:00 p.m. at Marysville City Hall. He then led those present in the Pledge of Allegiance.

Roll Call

Community Development Director Hirashima gave the roll call. The following staff and councilmembers were in attendance.

Mayor: Dennis Kendall

Council: Councilmember Jon Nehring, Councilmember Lee Phillips, Councilmember Carmen Rasmussen, Councilmember Jeff Seibert, Councilmember John Soriano, Councilmember Jeff Vaughan and Councilmember Donna Wright

Absent: None

Also Present: Community Development Director Gloria Hirashima, Public Works Director Kevin Nielsen, Parks and Recreation Director Jim Ballew, City Attorney Grant Weed, Senior Planner Cheryl Dungan, Interim Fire Marshal Dave VanBeek, Fire Chief Greg Corn, Commander Rob Lamoureux, City Clerk Tracy Jeffries, and Recording Secretary Laurie Hugdahl

Committee Reports

None.

Presentations

1. Snohomish County Tourism Bureau (SCTB) Annual Report.

Amy Spain provided the 2007 Annual Report regarding the Economic Impact of Tourism in Snohomish County. Highlights of the report included:

- Visitor spending in Snohomish County is \$823.4 million per year; up 5.9% from 2006
- SCTB generated 10,888 requests for information
- 224,450 visitors to SCTB's websites
- Visitors to SCTB visitor centers increased 30% over 2006
- 12,271 definite and tentative group and convention room nights were booked in 2007 representing \$14.5 million in economic impact - a 42% increase in economic impact
- Hotel motel tax collections were up 16%%
- The sports market contributed greatly to business booked in 2007 with nearly \$12 million in economic impact
- Through the efforts of the Snohomish County Sports Commission (SCSC), a proposed tourism promotion area is being considered by the lodging community as a funding source to increase sports marketing efforts
- Ads generated 10,888 total requests for information in 2007 plus 15,405 visits to RoomsAtPar.com/YourGreatEscape.com programs.
- 50,000 copies of an official visitor guide; 55,000 seasonal calendars of events; and 1,500 Glimpse of Snohomish County promotional pieces were produced
- 253 media kits and photo CD ROMs were distributed to writers and travel publications - an increase of 180% over 2006.
- 6 issues of StoryLine were mailed to over 1,400 travel writers with each issue.
- SCTB conducted 3 media sales blitzes in California and British Columbia
- Efforts resulted in \$288,179 in media coverage in 2007; an expected decrease from previous year due to the opening of the Future of Flight coverage in 2006
- Largest volunteer visitor information center (VIC) program in the state - 100 volunteers donated 10,163 hours to SCTB visitor centers, which represents an in-kind contribution of \$190,759. 146 area businesses donated \$37,500 worth of goods and services for SCTB and VIC programs
- Community relations - sponsored six tourism-related programs: Search Engine Optimization; Public Relations and Advertising; "State of State Tourism" address; 2010 Olympic and Paralympic Games; SCTB 101 - Working with the Tourism Bureau; Lodging Tax Workshop

Discussion Items

Approval of Minutes

2. Approval of June 9, 2008 City Council Meeting Minutes.
3. Approval of June 16, 2008 City Council Work Session Minutes.

Consent

4. Approval of June 11, 2008 Claims in the Amount of \$1,055,468.15; Paid by Check No.'s 47978 through 48152 with Check No.'s 23110 and 46665 Voided.
5. Approval of June 18, 2008 Claims.

6. Approval of June 20, 2008 Payroll.

Review Bids

Public Hearings

New Business

7. Supplemental Agreement No. 2 to the Professional Services Agreement with The Transpo Group for the Transportation Element and Impact Fee Update.

Public Works Director Kevin Nielsen explained this is a time extension for the Comprehensive Plan.

8. Interlocal Agreement with Snohomish County for Palm Scan Maintenance.

Commander Rob Lamoureux stated that this is a maintenance agreement for equipment they use every day in the booking process.

9. Eagle Bay – Final Plat Mylar.

Community Development Director Gloria Hirashima reviewed the plat history.

Councilmember Rasmussen expressed concern about item 9-6. She referred to a statement that the “environmental checklist is somewhat inaccurate . . .” Gloria Hirashima responded that it is not uncommon language and explained that it is staff’s responsibility to verify the accuracy of the checklist.

10. Hotel/Motel Tax Grant Program.

Mayor Kendall reviewed this item.

Councilmember Jon Nehring asked about funding. Councilmember Lee Phillips explained that everyone who applied received 100% funding this year. There are plans to publicize this program more now that they have more funding. There was some discussion about ways to get the word out.

11. An Ordinance of the City of Marysville, Washington Adopting by Reference the International Fire Code 2006 Edition and Adopting Amendments to Sections of the International Fire Code; and Providing for Severability.

Chief Corn introduced the item.

Councilmember Rasmussen commended the clarity of the documents.

Councilmember Jon Nehring referred to the amendment regarding sprinkler changes. He asked if this was fairly standard. Mr. VanBeek said this was in the middle range. Chief Corn added that Community Development has already adopted 8,000 square feet in the code.

There were no further comments or questions.

12. An Ordinance of the City of Marysville, Washington Amending Ordinance 2708 and Amending or Correcting Marysville Municipal Code Chapters 16.04.040, 16.04.120 16.08,130, 16.12.050, 16.12.200 and 16.28.010; Adopting by Reference the International Building Code and International Residential Code and the International Building Code Standards 2006 Edition, Excluding the International Electrical, Plumbing, Property Maintenance and Energy Codes, Chapter 34 Existing Building and Adding a 34 Existing Buildings and adding a New Section Codified as Chapter 16.12 the National Electric Code; and Providing for Severability.

Community Development Director Gloria Hirashima discussed the changes.

Councilmember Jeff Seibert referred to page 3. He asked about the reference to oil derricks. Community Development Director Gloria Hirashima indicated that this could probably be deleted. Councilmember Seibert was in support of that.

13. An Ordinance of the City of Marysville, Washington Amending Ordinance 2202, Codified as Chapter 15.09 of the Marysville Municipal Code, Relating to Construction Plan Approvals.

Community Development Director Gloria Hirashima stated that this is to put a cap on construction plan approval.

14. An Ordinance of the City of Marysville, Washington Related to Cottage Housing, Adding a New Section 19.14.040 Cottage Housing Development; Adding a New Section 19.06.120 Cottage Housing; Amending Section 19.08.030 Table 1; and Adding a Footnote 23 to 19.08.030 (2).

Mayor Kendall discussed the options available to the Council next week. Senior Planner Cheryl Dungan solicited questions.

Councilmember Jeff Seibert asked about limitations to the location of these. Cheryl Dungan explained that it would be limited to downtown Planning Area 1, residential properties with at least 30% critical areas on site, and transition areas. Councilmember Seibert commended the plan.

Legal

Mayor's Business

- He distributed a draft resolution regarding the Paine Field issue. He asked for feedback from Council before next week.
- He will be at the AWC Conference in Yakima from Tuesday through Friday.
- Strawberry Festival is this weekend.
- New fireworks laws fliers are now available for distribution.
- June 20 is the soft opening of three floors of the new hotel. The official grand opening will be in August.

Staff Business

Community Development Director Gloria Hirashima sent out a summary of building projects currently in progress. Staff is continuing work on the Smokey Pt. area. They have started meetings with property owners to discuss road improvement and are also working closely with PUD.

Kevin Nielsen:

- The food recycling is all set to happen for the food bank.
- He gave an update on roadway projects.
- He informed the Council that Jeff Massie will be leaving the city.
- Ramp closures/lane closures information has been distributed.
- 136th to 152nd is moving forward.

Jim Ballew:

- He discussed the article in *The Herald* about off-leash parks. He reassured the Council that the Parks Board has recommended looking at Strawberry Fields as an interim and temporary site only. The off-leash park would be located on the southeast corner. Staff will be providing a formal presentation relating to this at the next work session.
- He gave an update regarding Strawberry Festival.
- Paving is occurring at Jennings parking lot.
- The Parks Department will be hosting the Recreation Conservation Office (RCO) at the library this week.
- Windermere will be doing three volunteer projects in the city this summer.
- There was significant vandalism at City parks over the last week.

Robb Lamoureux:

- The police department is preparing for Strawberry Festival
- He and Jim Ballew did final two graffiti presentation at Cedarcrest Middle School. They went very well.

Greg Corn reported that last week Dave VanBeek and fire prevention staff members did final inspections of the new hotel.

Mayor Kendall commented that he saw that the roof is going on the new fire station today. Chief Corn said it looks like it will be ready in October.

Grant Weed:

- The bill that would require the taping of executive sessions has been promised to return this session. He is working with a group associated with the AWC to monitor this and explore alternatives.
- The Sunshine Committee is charged with examining all of the exemptions under the public records act. City Attorney Weed is also monitoring the results of this committee.
- He noted that no executive session was needed.

Call on Councilmembers

Carmen Rasmussen - no comments

Jeff Vaughan - no comments.

Donna Wright reported that Paul Rochon has turned in his resignation as a fire commissioner since he has moved out of the district and there will be a need to replace him.

Jeff Seibert:

- He thanked Kevin Nielsen for taking care of the food bank issue.
- He noticed someone picked up manhole cover
- He asked for an update on the pole on 529. Public Works Director Nielsen said it will be removed soon.
- He asked if there have been any fireworks infractions yet. Commander Lamoureux replied that there have not.
- He requested an update on paving on 80th Street. Kevin Nielsen discussed this.
- He asked about tickets for the parade on Saturday night. Lee Phillips indicated he would look into this.
- He thanked Dave VanBeek for the inspection of the new hotel.

Jon Nehring:

- He commended Doug Buell's work on the fireworks flier.
- He appreciated Jim Ballew's clarification on the dog park at Strawberry Fields. He suggested publicizing that the City is putting drainage system in there. He stated that the community needs to have more of an understanding of what is happening there before he would support a dog park.

Lee Phillips - no comments.

John Soriano - no comments.

Adjournment

Seeing no further business, Mayor Kendall adjourned the meeting at 8:03 p.m.

Approved this 23RD day of June, 2008.



Mayor
Dennis Kendall



Asst. Admin. Svcs. Director
Tracy Jeffries