

**Council Retreat**  
September 21, 2012

**Call to Order**

Mayor Jon Nehring called the September 21, 2012 Council Retreat meeting of the Marysville City Council to order at 1:12 p.m. at the Port of Everett – Sandpiper Room.

**Roll Call**

Chief Administrative Officer Gloria Hirashima gave the roll call. The following staff and councilmembers were in attendance.

**Mayor:** Jon Nehring

**Council:** Councilmember Michael Stevens, Councilmember Steve Muller, Councilmember Carmen Rasmussen, Councilmember Rob Toyer, Councilmember Jeff Vaughan and Councilmember Donna Wright

**Absent:** Councilmember Jeff Seibert

**Also Present:** Chief Administrative Officer Gloria Hirashima, Finance Director Sandy Langdon, City Attorney Grant Weed, Police Chief Rick Smith, Public Works Director Kevin Nielsen, Fire Chief Greg Corn, Parks and Recreation Director Jim Ballew, Court Administrator Suzie Elsner, Human Resources Director Kristie Guy

Mayor Jon Nehring gave a background of where the city was and how we need to set priorities for direction.

Chief Administrative Officer Gloria Hirashima briefed the council on the retreat agenda.

Vision, Mission Statement and Values Consensus:

CAO Hirashima gave examples of visions and led the discussion.

Councilmember Steve Muller at 1:30 needed to leave the meeting.

Vision consensus – *“Experience Marysville – Live, Work, Play”*

CAO Hirashima gave an example of core values for the city and led the discussion.

Core values were determined to be:

*Integrity: We conduct our work in an atmosphere of honesty, respect, and courtesy recognizing the impact our actions have on the quality of life now and in the future.*

*Trust: We are committed to earn, maintain, and enhance the trust of each other and the community.*

*Teamwork: We nurture successful working relationships with all our partners.*

*Accountability: In the performance of our duties, we are individually and collectively accountable to citizens, customers, and stakeholders. We are competent, responsible, and dedicated to providing effective and efficient services.*

*Innovation: We encourage and support new ideas and creative approaches.*

*Commitment: We provide quality services with a continuing focus on excellence.*

*Diversity: We value and respect the uniqueness of our employees and citizens.*

CAO Hirashima gave examples of mission statements and led the discussion. Mission Statement consensus – *“The City of Marysville partners with the community to provide quality, innovative and efficient municipal services which promote economic growth, thriving neighborhoods, healthful living, and financial sustainability for our residents and businesses.”* Discussion continued as to the promotion of the Vision, Core Values, and Mission Statement. Court Administrator Elsner described a process that Snohomish County used that provided posters within each department. Finance Director Langdon suggested that an adoption by resolution may be appropriate.

#### Review Long Term Budget Forecasting:

Finance Director Sandy Langdon gave a presentation on the Annual and Five-Year Budget Forecasts. Discussion continued regarding budget forecasts.

Mayor Nehring called for a short recess at 3:00 p.m.

Mayor Nehring reconvened the meeting at 3:15 p.m.

#### Strategic Plan – Strategic Initiative and Actions Plan:

Chief Administrative Officer Hirashima explained the next step of the retreat by giving an overview of strategic plan initiatives and a list of actions for each plan. Each action item was reviewed with input from the Directors.

CAO Hirashima explained an exercise to assist with priority setting and then the council participated in the exercise. This exercise resulted in a tie for the top initiative. The two initiatives were *purse interchange design plans for 4<sup>th</sup> Street interchange expansion* and *pavement preservation and overlays to maintain city streets*. Discussion regarding the

initiatives and bring the 4<sup>th</sup> Street interchange expansion to council. Discussion held regarding the need for a downtown workshop.

Discussion held regarding Transportation Benefit District and the two types of funding – up to 2% of sales tax or \$20 vehicle license fee.


**Executive Session** – none

- A. Litigation
- B. Personnel
- C. Real Estate

**Adjournment**

Seeing no further business, Mayor Nehring adjourned the meeting at 5:45 p.m.

Approved this 13<sup>th</sup> day of November, 2012.

  
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Mayor  
Jon Nehring

  
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City Clerk  
Sandy Langdon